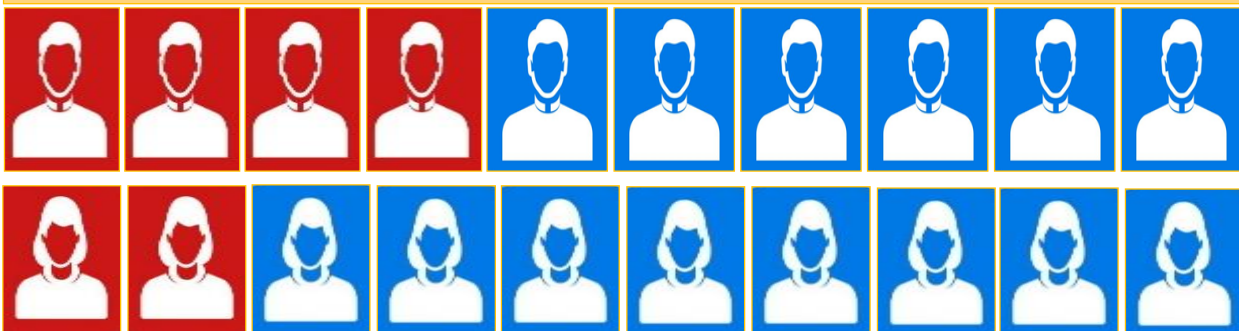




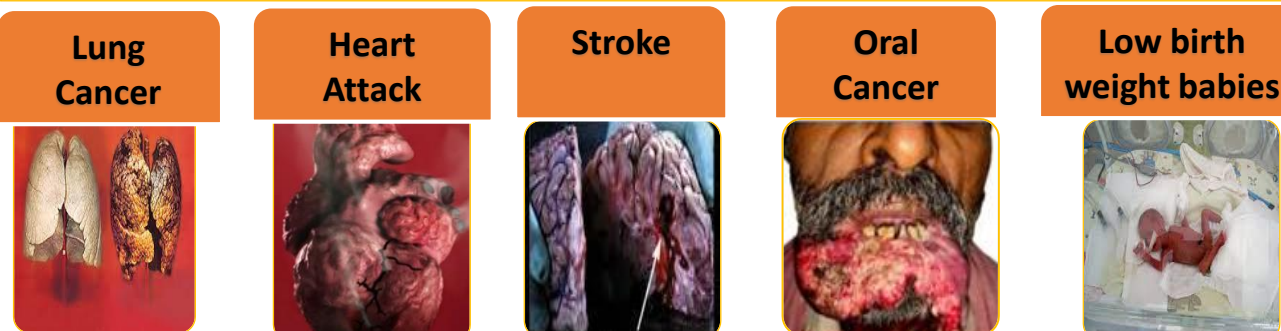
### Burden of Tobacco Use in India

In India, nearly 27 crore adults (42% male and 14% female), aged 15 and above, currently use tobacco in some form

4 out of 10 men and 2 out of 10 women in India use tobacco in any form

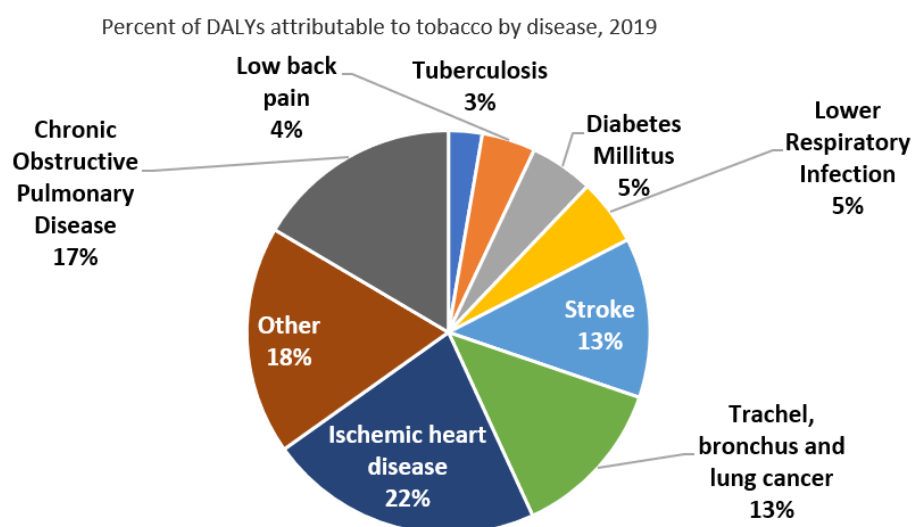


#### TOBACCO USE CAUSES

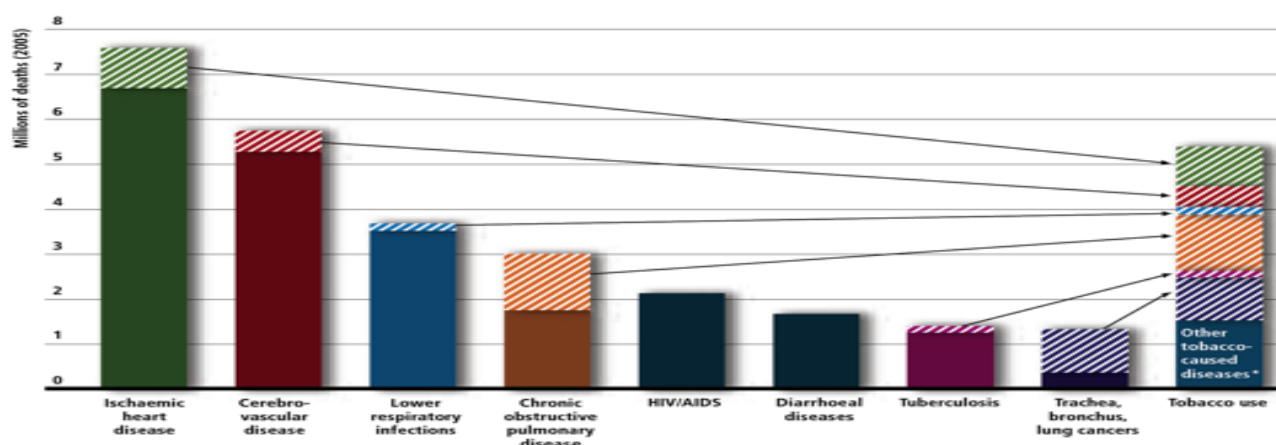


Tobacco use is the leading cause of disease and death that leads to more than 13.5 lakh death every year in India

#### Burden of tobacco-attributable diseases



#### Tobacco Is a Risk Factor for 6 of the World's 8 Leading Causes of Death



### Tobacco Cultivation in India

#### Area under cultivation

4.3 lakh hectares  
This is 0.27 % of the net cultivated area in the country

#### Major tobacco growing states

Andhra Pradesh, Karnataka, Gujarat, Uttar Pradesh, Bihar, West Bengal and Tamil Nadu

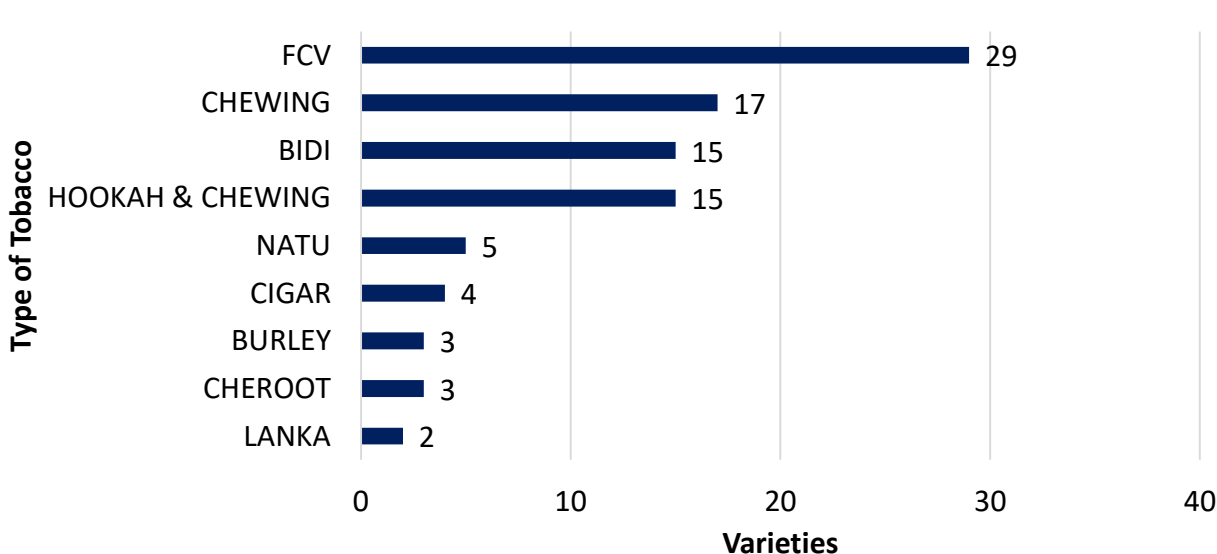
#### Shifting from tobacco cultivation

More than one lakh acres of land has been shifted from tobacco farming to other alternative crops during the last five years

#### Alternatives of tobacco cultivation

Area under tobacco cultivation can be used to grow  
5.53 million tonnes of Fruits OR  
7.78 million tonnes of vegetables OR  
1.2 million tonnes of rice

#### Types of tobacco grown in India



#### Environmental and Health burden of Tobacco cultivation

##### Tobacco Growing



Tobacco cultivation degrades soil, threatens biodiversity, and uses pesticides and fertilizers exposing farm workers to hazardous chemicals.

##### Tobacco Curing



It also results in deforestation for farmland and wood burning and is harmful to the environment

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