

We Need Food, Not Tobacco!!

India Factsheet based on Expenditure on Last Purchase of Tobacco

Average Expenditure on Last Purchase of

₹ 1,052 crore spent for last purchase of tobacco

Cigarette- ₹ 30
Bidi- ₹ 12.5
SLT- ₹ 42.6

Tobacco Users In India

3.75 Crore Cigarette User
7.18 Crore Bidi Users
19.94 Crore SLT Users

Amount spent in last purchase of tobacco can be used to buy



2,84,255 Tonnes Flour

or



6.9 Crore Litre Mustard Oil

or



19 Crore Litre Milk

or



1,87,143 Tonnes Rice

or

2,28,639 Tonnes Sugar

World No Tobacco Day 2023

31st May 2023

₹ 2 Lakh 31 Thousand crore* was spent by Tobacco users in India in 2016-17

This was about 2.5% of the National GDP for that year



Reference- Global Adult Tobacco Survey 2 (2016-17) & GDP estimates, Ministry Of Statistics and Programme Implementation
* Based on monthly Expenditure data in GATS 2 for Cigarette/ Bidi. For SLT, Amount of last purchase was considered & monthly expenditure was calculated based on assumption that amount spent on last purchase of SLT was amount spent everyday.

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