

Conflict of Interest Declaration

E- Resource Centre for Tobacco Control, PGIMER Chandigarh

Tobacco is the gateway to the world of addiction. Each year millions of children in India begin experimenting with tobacco use and become lifelong addicts. Global evidence suggests that tobacco use is the leading cause of premature mortality. It prevents individuals, families, communities and nations from achieving their fullest potential and development goals. The tobacco industry is among the most corrupt and venal in its practices. The WHO and many leading public health organizations have warned that the tobacco industries would mislead governments and communities to achieve its profits by advancing their addictive products.

To this end, E-Resource Centre for Tobacco Control (E-RCTC) believes in promoting a healthy lifestyle for all by opposing tobacco use and addiction. RCTC recognizes a fundamental conflict of interest between the tobacco industry and public health. To achieve these goals in our lifetime would require us to stay away from tobacco, alcohol and intoxicant substances in any form.

E-RCTC does not partner with any entity directly or indirectly related to and /or engaged with the tobacco industry. We do not partner, invest in or get invest by organizations with interests in the tobacco industry, or those who further the agenda of tobacco companies. We do not and shall not accept and / or endorse any direct or indirect support from the tobacco industry neither in cash and nor in kind.