

REPORT

High Level workshop at state level on the policy of FCTC Article 5.3

30TH AUGUST 2019, JIPMER

Under the project entitled

“Advancing tobacco control at national and sub-national level through
Capacity building, MPOWER implementation, and support to National
Tobacco Control Programme (NTCP)”



Organized by

Jawaharlal Institute of Postgraduate Medical Education and Research, Puducherry

and

**Department of Community Medicine &
School of Public Health,
PGIMER, Chandigarh (India)**



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International Union Against
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Workshop at state level on the policy of FCTC Article 5.3 – 30TH AUGUST 2019, JIPMER

- The Activity workshop of article 5.3 was conducted on 30th August 2019.
- The Workshop started with the presentation of Mr. Pranay lal with the Article 5.3 guiding principles, Recommendations, Importance of Tobacco industry monitoring, Tactics & Common strategies of Tobacco industry, formation of GoM/CoSL – Manipulating Political & Legislative process, the paid ads via front groups to mislead, Influence through a co-ordinated campaigns from farmers, letter threat of ITC to shutdown production, Conflicting Legislative policies, CSR activities of Industry, FAIFA association, Code of Conduct – State initiatives and Emerging threats to Tobacco control.
- Later on Mr.Cyril Alexander explained the policy of article 5.3 and its experience in Tamil nadu.
- He highlighted Legislations in India, article 5.3 as protection system, Challenges of Sun feast milky magic Competitions, 242 Government order, CBSE circular of Tobacco Industry Competitions, Classmate Handwriting Olympiad, Implementation and sensitization of article 5.3 and its achievements in Tamil Nadu state.
- Later on there was a panel discussion upon Development of action plan for TII at state level. The panel included with Mr. Pranay lal, Mr.Cyril Alexander, Mr. Ranjit, Dr. Surya kumar, Dr. Rakesh Gupta which is moderated by Dr. Sitanshu Kar.
- The final session was followed by “Action plan for implementation of article 5.3 for the UT of Puducherry” by Dr Surya kumar (NTCP- State co-ordinator) , giving conclusion as the Article 5.3 FCTC Empower Committee formation has been moved to Government for notification.