

ROUNDTABLE CONSULTATION OF COALITION PARTNERS FOR DEVELOPMENT OF RESOURCE CENTRE– TOBACCO CONTROL

REPORT



Dated - 27th July 2018 | Venue - MAIDS Delhi

Department of Community Medicine and School of Public Health
Post Graduate Institute of Medical Education and Research, Chandigarh

In collaboration with
Maulana Azad Institute of Dental Sciences, Delhi

Supported by
International Union Against Tuberculosis and Lung Disease (The Union)

Introduction

The National Tobacco Control Programme (NTCP) at the Ministry of Health and Family Welfare (MoHFW) is responsible for overall policy formulation, planning, implementation, monitoring and evaluation of the different tobacco control related activities. The overarching objectives of NTCP are to bring awareness about the harmful effects of tobacco use and tobacco control laws along with its effective implementation. In the recent past, Government of India has taken lead in various interventions in this area like scaling up tobacco cessation services, countering tobacco industry interference, containing illicit tobacco products, establishing tobacco/nicotine testing labs and so on. The large pictorial health warnings on tobacco products have put India on the forefront of tobacco control globally.

In this context, Post Graduate Institute of Medical Education and Research (PGIMER) Chandigarh has taken a lead in development of Resource Centre for tobacco control under BI 22-20 INDIA PROJECT (2018-2020). The project has been sanctioned to Department of Community Medicine and School of Public Health, PGIMER by International Union Against Tuberculosis and Lung Disease (The Union) under the Bloomberg Initiative for tobacco control entitled **“Advancing tobacco control at national and sub-national level through Capacity building, MPOWER implementation, and support to National Tobacco Control Programme (NTCP)”**. This 2 years project is being conducted in states of Odisha, Telangana, Puducherry, and Meghalaya. These states are in the initial stages of implementing National Tobacco Control Programme, WHO MPOWER policies and other tobacco control measures and are different in respect to tobacco use prevalence, implementation of tobacco control measures along with low-to-moderate politico-administrative commitment for tobacco control. The primary goal of project is to strengthen policy and institutional framework of National Tobacco Control Program in these states through:

- Capacity building, MPOWER implementation
- Monitoring, enactment of FCTC article 5.3 policy
- Provide support to National Tobacco Control Programme (NTCP)

In addition, the project aims at establishment of a Resource centre (RC) which shall serve as *one-point reference system* for all tobacco control (TC) updates and technical resource materials in the country.

Objective

The main objective of the consultation was to develop a framework for a resource centre for tobacco control which shall act as a platform for all tobacco control information and related resource materials in the country.

Program Schedule

Roundtable Consultation of Coalition Partners to finalize the framework for Resource Centre for Tobacco Control

Dated: 27th July 2018, Venue: Board Room, MAIDS, New Delhi

Time	Session	Facilitator
09.30–10.00 am	Registration	Mr. Rajeev Choudhary , Project Coordinator
10.00– 11.00 am	Inaugural Ceremony Welcome address and Introduction to Resource Centre for Tobacco Control	Dr. Sonu Goel , PGIMER, Chandigarh
	Brief Introduction by Participants	Participants
	Address by Vice-Principal MAIDS	Dr. Sangeeta Talwar , MAIDS New-Delhi
	Address by The Chief Guest	Smt. Preeti Sudan , Secretary to GOI, MOHFW
	Vote of Thanks	Dr. Rana J Singh , Dy. Regional Director, The Union, SEA
	HIGH TEA	
11.00 – 11.20 am	Presentation of draft structure of website –Resource Centre for Tobacco Control	Dr. Sonu Goel , Additional Professor, School of Public Health, PGIMER Mr. Rajeev Choudhary , Project Coordinator
11.20 – 12.00 pm	Group Work – Draft Structure (content, design, data management) of resource centre	Participants
12.00 – 12.40 pm	Group presentation, feedback and finalization of resource centre framework	Group Coordinators
12.40 – 01.00 pm	Role of coalition partners in sustenance of Resource Centre	Dr. Rana J Singh Dy. Regional Director (Tobacco and NCD Control) The Union, New Delhi
01.00 – 01.30 pm	Open discussion	
1.30 pm – onwards	LUNCH	

Program Proceedings

Registration (9.30 – 10.00 am)

Participants were registered on the registration desk by the organisers and the material (Program kit) related to the consultation meeting was distributed among them.

Inaugural Ceremony (10.00-11.15 am)

Welcome address

The participants were welcomed to the roundtable consultation for finalizing the framework of Resource Centre for Tobacco Control by **Dr Sonu Goel, Additional Professor at School of Public Health, PGIMER, Chandigarh**. He said that the gathering from eminent people across different organizations depicts their zeal in working against tobacco menace, which is a leading cause of morbidity and mortality globally. He briefed the participants that tobacco control do-not have any platform in India from where all the information related to tobacco control activities can be fetched. The existing information on tobacco control, though highly valuable, is lying scattered at different sources, which needs to be channelized and arranged in a systematic fashion at a particular place. He further added that the **best practices and innovations** in the area of tobacco control go unnoticed as it is not being updated regularly at various websites at state/national level. In similar lines, the **orders and notifications** at different administrative levels are not being organized, thus the program managers are not able to access them for facilitation of tobacco control program at their state level. He reiterated that a resource centre for tobacco control is a much needed step in the country at this stage which will facilitate speedy implementation of WHO FCTC, MPOWER and other Tobacco Control interventions. He further informed that this virtual centre will help in providing **all the relevant information under one roof**. Besides, it will regularly update the evidences and facts which will solve the current issues of **information-gap and facilitate program managers in seeking correct, reliable, updated and contextual data and statistics in tobacco control**. Further, the resource centre can also be effectively utilized by **program implementers, academicians, researchers and other stakeholders** for capacity building.



Introduction by Participants

The welcome address was followed by a formal introduction of the participants who were tobacco control advocates and leaders from 20 different leading organisations across the country. The major collaborating partners were MOHFW, WHO-SEARO, The Union, CTFK, Vital Strategies, VHA. In addition, senior officials from non-government organizations working primarily in tobacco control including MANT, Public Health Foundation of India, Sambandh Health Foundation, SEEDS Bihar; Institutions of Eminence like AIIMS Delhi and JIPMER Puducherry; Reputed medical institutes like MAMC, Vardhman Mahavir Medical College and National Institutes like IIMR and NICPR; State Government officials from New Delhi and Punjab were also present in roundtable consultation.

Sr. No	Name	Organization
1	Ms. Preeti Sudan	Secretary (H&FW), Government of India
2	Dr. Jagdish Kaur	Regional Advisor, Tobacco Free Initiative World Health Organization
3	Dr. Suneela Garg	Director Professor & Head Community Medicine, Maulana Azad Medical College, New Delhi
4	Dr. Sonu Goel	Additional Professor at School of Public Health, PGIMER, Chandigarh
5	Dr. Rana J Singh	Deputy Regional Director, International Union Against Tuberculosis and Lung Disease
6	Dr. Rakesh Gupta	Chief Chemical Examiner/Deputy Director at Department of Health and Family Welfare Services - Govt. of Punjab
7	Dr. L Swasticharan	CMO, Ministry of Health and Family Welfare (MOHFW)
8	Dr. Sitanshu Sekhar Kar	Associate Professor, Jawaharlal Institute of Postgraduate Medical Education & Research (JIPMER)
9	Dr. Poonam Khattar	Professor, National Institute of Health & Family Welfare, Government of India
10	Dr. Anand Krishnan	Addl. Prof., All India Institute of Medical Sciences (AIIMS) Delhi
11	Dr. Ravi Mehrotra	Director, National Institute of Cancer Prevention and Research & WHO-FCTC Smokeless Tobacco Global Knowledge Hub
12	Ms. Vaishakhi Mallick	Associate Director, Vital Strategies, South Asia Policy, Advocacy and Communication,
13	Ms. Jaspreet Kaur	Principal consultant, South Asia communication, CTFK, India
14	Mr. Deepak Mishra	Executive Director, Socio Economic and Educational Development Society (SEEDS)
15	Dr. Monika Arora	Director: Health Promotion Division & Additional Professor, Public Health Foundation of India
16	Dr. Vikrant Mohanty	Head, Department of Public Health Dentistry, Maulana Azad Institute of Dental Sciences, Delhi
17	Dr. Rajmohan Panda	Senior Specialist - Health Systems Research & Process Evaluation, The George Institute for Global Health
18	Dr. Sanjiv Kumar	Director, International Institute of Health Management Research, New Delhi
19	Mr. Nirmalaya Mukherjee	President, MANT, West Bengal
20	Mr. Sanjay Seth	Chief Executive Officer, Sambandh Health Foundation

21	Mr. AmitYadav	Independent Consultant - Public Health Law & Policy, National Institute of Cancer Prevention and Research (NICPR)
22	Dr.S.K.Arora	Additional Director (Public Health), State Nodal Officer(Tobacco Control), GNCTD, Government of Delhi
23	Mr. AshishPanday	Technical Advisor, International Union Against Tuberculosis and Lung Disease
24	Mr. GovindTripathi	Technical Advisor, International Union Against Tuberculosis and Lung Disease
25	Ms.Renu Sharma	Project Officer, International Union Against Tuberculosis and Lung Disease
26	Ms. Seema Gupta	Director, Voluntary Health Association of India
27	Dr. Aswini	Associate Professor, Maulana Azad Institute of Dental Sciences, New Delhi
28	Mr. K. Chandra	Research Associate, National Institute of Cancer Prevention and Research (NICPR)
29	Mr. Anshi Kumar Chawla	Project Officer, National Institute of Cancer Prevention and Research (NICPR)
30	Dr. Arun Goyal	Senior Consultant (Ayurvedic), Ministry of Health and Family Welfare
31	Mr.Ranjit Singh	Legal Consultant
32	Mr. Pawan Kumar	Ministry of Health and Family Welfare (MOHFW), New Delhi
33	Dr. Sekher Grower	Consultant, National Health Mission, India
34	Dr. Swati Jain	Consultant, Maulana Azad Institute of Dental Sciences
35	Dr. Vaibhav Gupta	Senior Resident, Maulana Azad Institute of Dental Sciences
36	Dr. Shivam Kapoor	Senior Resident, Maulana Azad Institute of Dental Sciences
37	Mr. Rajeev Kumar	Project Coordinator, School of Public Health, PGIMER
38	Mr. MunishDhingra	F&A Assistant, School of Public Health, PGIMER

Address by Chief Guest

Smt. Preeti Sudan, Union Secretary, Ministry of Health & Family Welfare, Government of India inaugurated the roundtable consultation for development of Resource Centre. Chief Guest of the occasion **Mrs. Sudan** said that the tobacco menace takes a toll of about 1.3 million people per year in our country. She reiterated the commitment of Govt. of India for Tobacco Control. She told that the interventions by GOI has led to a drastic reduction in prevalence of tobacco use in country, as validated by recently released report of 2nd round of Global Adult Tobacco Survey (GATS). Further she appreciated the innovative idea of one point



Resource Centre which has a potential to serve policy makers, implementers, academicians and

researchers for strengthening NTCP implementation and also furthering trainings and research in tobacco control. She also called upon partner organisations working in tobacco control along with national and state tobacco control cells to work in unison towards the development of this resource centre by sharing information (especially innovations in tobacco control at state/ national level), so that this centre becomes one-point source for seeking information on tobacco control.

She appreciated the efforts of many institutes including PGIMER, NICPR and other government and non-government organisations which are aiming towards the common goal against tobacco menace. It is a right time that these efforts are knit together for its enhanced effectiveness. She further suggested creating an open page for compilation of all information or initiatives from various organisations, which should be published after approval of the administrator after assessing their correctness. She also ensured that the link of this virtual platform should be published on MoHFW website page for its wide visibility among all the end-users in order to harvest the updates regarding Tobacco Control across the country. Alongside she appealed WHO and other esteemed organisations to provide a visibility to this online portal on their website to maximize its utility. She projected that once this portal become functional, the middle level data can be shared along with the key success stories, best practices or experiences for continuous improvement across states.

Address by Guest of Honour

Dr. Sangeeta Talwar, Vice Principal, MAIDS appreciated the concerted effort of multiple organisations towards a common goal of providing a signal window platform for all tobacco control related updates in the country. She encouraged the effort of PGIMER School of Public Health in taking this initiative and vouch full support of her institution in this endeavour. At the end she mentioned about the utility of RC that it would definitely boost the tobacco control activities across the country.



Dr. Jagdish Kaur, Regional Adviser, Tobacco Free Initiative, WHO appreciated the efforts for creating a RC and considered it as a much needed step for countries like India, to have a common platform for all tobacco updates. She also vouched full support of WHO in this endeavour and appreciated the commitment of GOI to escalate the initiative of development of RC in tobacco control which will take our country forward in tobacco control.



The morning session was followed by a short tea break (11.15-11.30am).

Presentation of draft structure– Resource centre for Tobacco Control(11.30 – 12.00 Noon)

Dr. Sonu Goel presented an overview of the draft structure of resource centre of Tobacco control. He appraised the participants about the content of resource centre, page wise {Home, About Us, Global Policies/Legislation, NTCP Structure, Circulars & Orders, Functions, Legislations- Health and other Ministries, WHO FCTC and related links, List of Civil Society Organization, Guidelines & Manuals, National Reports, Publication, IEC Material, Innovations & Best Practices, PowerPoint Presentations, 5.3 guidelines, Steps for Vender licensing, Tobacco Cessation, Events (Update on all upcoming events), Media Gallery, Photo Gallery, Contact us.} After the description of all the heads and sub-heads of resource centre for tobacco control, the participants suggested few changes like to have a separate logo for resource centre, revision in home page description etc. They also suggested to put vision, objectives and description about resource centre on the home page. Further, suggestions on inclusion of info graphs and role of various partners should be a part of RC. Overall the session was productive and participants were proactive towards the goal of meeting.



Group work and presentation - Draft Structure (Content, Design, and DataManagement)of resource centre (12.00 – 1.15 pm)



After the brief deliberation on structure of resource centre for tobacco control, all the participants were divided into three-groups for a group work. The main objective of the group work is to re-structure the draft content, design and process of data management. The teams were distributed with chart papers, coloured pens and other necessary logistics. The team members discussed among themselves and draw a draft structure of Resource Centre, which was followed by the presentation of all 3 groups.

Role of Coalition partners in sustenance of Resource Centre – Dr. Rana J. Singh, Dy. Regional Director (Tobacco and NCD Control) (1.15 – 1.40 Pm)

Dr. Rana J Singh, Dy. Regional Director (Tobacco and NCD Control) deliberated upon the role of coalition partners in sustenance of Resource Centre. He said that the Resource Centre will provide momentum to existing coordination mechanisms and collaborations in tobacco control for harmonized initiatives and thus strengthening partnerships in the area. All the participating organisations enthusiastically supported the initiative of establishment of resource centre and a broad consensus was built regarding web structure of resource centre.

The training programme formally ended by Votes of Thanks by Dr. Rana J. Singh.

Outcome and Recommendation

1. The key outcome of the event was that we have finalized the framework for Resource Centre for Tobacco Control, which shall be *one-point reference system* for all tobacco control updates and technical resource materials in India.
2. All the partner institutions present in the roundtable consultation agreed to be a part of this initiative. They will fully agree to give their feedbacks on the final framework which shall be shared with them by PGIMER in near future. Some partners also cautioned about the security issues and threat from Tobacco Industry to this portal which should be addressed by designing the resource centre.
3. The commitments of Government of India for their support towards Resource Centre for Tobacco Control were depicted by the statements of Smt. Preeti Sudan, Union Health Secretary to Government of India. Dr. Swasti Charan from MoHFW advised PGIMER to approach ministry of health in case they require assistance for development and sustenance of the resource centre.

