



International Union Against
Tuberculosis and Lung Disease
Health solutions for the poor



National Summit on WNTD 2020 - Virtual



Theme:

Protecting youth from industry manipulation and preventing them from tobacco and nicotine use.

29th May 2020 | PGIMER Chandigarh

Organized by:

Resource Centre for Tobacco Control (E-RCTC)

under Department of Community Medicine & School of Public Health, PGIMER Chandigarh

In collaboration with

**The Union South-East Asia (The Union) and
Strategic Institute for Public Health Education and Research (SIPHER)**





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FOREWORD

स्नातकोत्तर चिकित्सा शिक्षा एवं अनुसंधान संस्थान, चण्डीगढ़- 160012 (भारत)
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DIRECTOR
&

Professor and Head of Ophthalmology



डॉ. जगत राम

एम. एस., एफ. ए. एम. एस.

निदेशक

एवं

प्राचार्य एवं अध्यक्ष, नेत्र विभाग.



संख्या / No. **DPG/1-4/20/1084**

दिनांक / Dated **10/7/2020**

Foreword

Each year, over 7 million tobacco users die of tobacco-attributable diseases. This makes tobacco use a major public health concern leading to significant morbidity and mortality.

The World Health Organization (WHO) designates 31st May of each year as the World No Tobacco Day (WNTD). The WNTD theme for 2020 was "**Protecting youth from industry manipulation and preventing them from tobacco and nicotine use**". It is quite evident that in recent decades, the tobacco industry has been deliberately adopting various tactics to attract youth to tobacco products.

This WNTD 2020 serves as a global counter-marketing campaign to unmask the industry and how it manipulates youth with different manoeuvres, including the use of youth-appealing flavours, attractive product designs, promotion claims of "harm reduction", sponsoring celebrities/influencers and brand events, and indirect marketing. This theme which focuses on "youth" and "tobacco industry interference" are two such domains that have always garnered the attention of tobacco control advocates and are the catalyst to the tobacco control movement.

I congratulate the organizers of this National Summit on World No Tobacco Day, 2020 conducted virtually on 29th May 2020. The Summit was widely attended by many speakers from different national and international organizations along with 600+ participants from India and 14 countries across the globe. This is an apt example of the unfettering spirit all tobacco control enthusiasts in these unique & special unprecedented times of COVID19. This initiative was one of its kind with uninterrupted seven hours of virtual sessions using various modalities (panel discussion, plenary sessions, symposium, oral presentation, and E- poster presentations) which kept the participants active and engaged. The best practices of tobacco control of some countries were also deliberated during the summit.

Best wishes,

(Prof Jagat Ram)

PREFACE

"The cause of the tobacco control community may somber at times but shall never be defeated."



The World No Tobacco Day (WNTD) on 31st May marks the yearly celebration to draw global attention towards the epidemic of tobacco and the preventable mortality and morbidity due to the menace. The WNTD, 2020 was more special for it saw the test of time in the COVID pandemic and lockdown era. Nonetheless, the crisis did not deter the spirit and enthusiasm of "tobacco control addicts".

The E-Resource Centre for Tobacco Control (E-RCTC) under Department of Community Medicine & School of Public Health, PGIMER, Chandigarh in collaboration with Strategic Institute of Public Health Education and Research (SIPHER) and The Union Southeast Asia (The Union) hosted the virtual National Summit on World No Tobacco Day, 2020 with WNTD's theme "Protecting youth from industry manipulation and preventing them from tobacco and nicotine use". The summit was honored by the virtual of eminent dignitaries from ministerial offices from national & state level, various organizations, and agencies working tirelessly for the tobacco-free world. The response received across the forum was over 600+ registrations from India as well as countries of South East Asia Region such as Sri Lanka, Bangladesh, and the Maldives.

The National Summit focused on supporting youth to abstain from the usage of tobacco and related products, understand tobacco industry tactics, besides, to strengthen the National Tobacco Control Programme implementation in the country. The summit had seven sessions including a formal inaugural session, plenary session, symposia, panel discussion, short oral & e-poster presentations. Besides the summit witnessed presenters and participants across various domains viz. from policymakers to implementers, advocates, doctors, academia, researchers, and civil society groups.

The plenary session revolved around the WNTD theme. With this theme, the summit aimed to support the global campaign to unmask myths and expose manipulation tactics of the tobacco and nicotine industries, especially those deceive the youth; equip youth with the knowledge of the tobacco and nicotine industry's intention and tactics; and empower the influencers to protect the youth and fight against the tobacco. The Symposiums during the summit were centered on achieving Tobacco-Free Generation with national & global perspectives and emerging challenges & opportunities in the SEAR region. All SEAR countries are implementing the WHO MPOWER Package and Best Buys for the prevention and control of tobacco. However, the growing use of new and emerging products such as ENDS and sheesha/hookah, especially among the

PREFACE

youth is posing a real challenge for the countries.

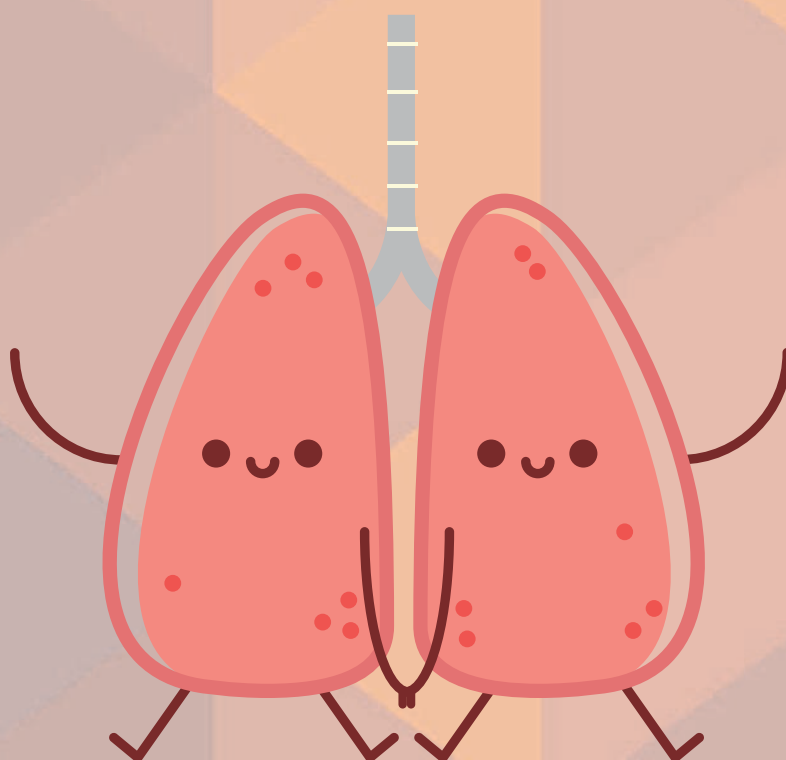
Different states of the country shared their journey of advancing the National Tobacco Control Programme in their respective states along with highlighting a few of their best practices. The panel discussion of the summit featured Smokeless Tobacco (SLT)/Pan Masala and spitting ban during COVID and beyond. It becomes very important in the current times of COVID-19 spread by spitting smokeless tobacco because of the increasing danger of COVID-19 pandemic. E-poster sessions highlighted case studies on tobacco industry interference.

The summit aimed at debunking myths and exposing devious tactics employed by the tobacco industry providing insight to young people to easily detect industry manipulation and empowering them to stand up against them for taking forward tobacco control in the world.



Dr. Sonu Goel

Professor & Director E-RCTC,
Department of Community Medicine &
School of Public Health,
PGIMER, Chandigarh



NO TOBACCO

EXECUTIVE SUMMARY

E-Resource Centre for Tobacco Control (E-RCTC) under the Department of Community Medicine & School of Public Health, PGIMER Chandigarh, Strategic Institute for Public Health Education and Research (SIPHER) and The Union South-East Asia (The Union) organized a National Summit to observe World No Tobacco Day 2020. Dr. RP Gupta, President, International College of Dentists, Section VI (India, Sri Lanka & Nepal); Dr. Ashok Dhoble, Hon. Secretary-General, India Dental Association, HO Mumbai; Dr. L Swasticharan, Addl. DDG, MOHFW, India; Ms.Vineet K Gill, National Professional Officer (TFI), World Health Organization, India Office, New Delhi; and Dr. Amarjeet Singh, Professor, and Head, Department of Community Medicine and School of Public Health joined the summit. Over forty experts in the field of Tobacco Control shared the international and national best practices with over 600 participants from across the globe.

Honorable Health Minister, Govt of Jharkhand, Sh Banna Gupta who was the Chief Guest enlisted various actions taken by the government of Jharkhand to curb the use of tobacco, including a ban on spitting which is especially dangerous as it leads to the spread of infections including Tuberculosis and coronavirus. Deliberations were held in seven sessions dedicated to various issues related to the theme of WNTD 2020, "Protecting youth from industry manipulation and preventing them from tobacco and nicotine use".

The sessions were moderated by Prof. Sonu Goel, Department of Community Medicine & School of Public Health, PGIMER, Chandigarh/Director

E-RCTC, and Dr. Rakesh Gupta, President and Director of Public Health, SIPHER. A few key recommendations were made for the Ministry of Health and Family Welfare (MOHFW) and state Govts. after extensive deliberations amongst the experts.

Dr.P.C.Gupta, Director, Healix, Mumbai; Dr.Rana J Singh, Deputy Regional Director, The Union South-East Asia(The Union), New Delhi; Dr.Mira B Aghi, Behavioural Scientist; Mr.Praveen Sinha, NPO, WHOCO; Mr.Pranay Lal & Mr.Ashish Pandey, The Union; Mr.Md. Khairul Alam Shiekh, Joint Secretary, MoH, Govt of Bangladesh & Dr. Jagdish Kaur, WHO Regional Advisor (TFI) who are internationally acclaimed stalwarts, chaired the sessions.

Calling for a ban on Smokeless Tobacco and Pan Masala, which are the major problems in India and neighboring countries, Mr. Deepak Mishra, Executive Director of an NGO, SEEDS and Mr. Ranjit Singh, Legal Expert, New Delhi said, "It should be a top priority of governments and other stakeholders. The ban should continue beyond COVID as the spitting spreads many other diseases. Section 5 of COTPA prohibiting the indirect advertisement promoting tobacco products in a surrogate manner has to be strictly implemented. Further, tobacco-free public places need to be ensured.

Global Experts in tobacco control including Dr.Mahesh Rajasuriya, Director, University of Colombo, Sri Lanka; Dr.Nidhi Sejpal, The Union SEA; Mr.Aminul Islam Sujon, NTCC, Bangladesh; Mr.Hassan Mohamad, Director, Health Protection Agency, MoH, Govt of Maldives lauded India for

EXECUTIVE SUMMARY

banning E-Cigarettes and recommended that Act for banning E-Cigarettes should be strictly implemented by strengthening enforcement mechanism. It was also suggested that existing laws do not permit Hukkah bars, which are patronized mostly by youth, calling for action to be taken against them.

Mr.Ashish Pandey, TCD, The Union, New York, US; Dr. Monika Arora, Director, PHFI; Dr. Jagdish Kaur, Regional Advisor (WHO-TFI); Mr. Upendra Bhojani, IPH, Bengaluru; concluded that there is an urgent need for a National Policy on FCTC Article 5.3 to deal with TI interference. There was a need to build the capacity of young public health professionals to monitor Tobacco Industry interference.

While sharing the legal perspective on achieving Tobacco-Free Generation (TFG), Mr.Amit Yadav, UCSF, USA, Ms.Opinder Kaur, GSA; Dr.Selvarajan, Deputy Director Medical, Govt of Karnataka; underscored that more states should start exploring the TFG concept. A cut-off date eg.1st.January 2000 may be fixed, the children born after that date should not be sold tobacco products. The legal age to buy tobacco in any form should be increased to 21 years and Municipal corporations should issue exclusive Tobacco Vendor Licenses and they should not be allowed to sell any other product eg. confectionery or stationery etc.

Dr. L Rana J Singh, Deputy Regional Director (Tobacco and NCD Control), The Union (SEA) NEW Delhi, honored the presence of eminent dignitaries from ministerial offices from national & state level, various organizations and agencies working tirelessly for a tobacco-free world



NEED OF THE PROGRAM

In recent decades, the tobacco industry has been deliberately adopting various tactics to attract youth to tobacco products. Each year, over 7 million tobacco users die of tobacco-attributable diseases. World Health Organization (WHO) emphasizes that the tobacco industry manipulates youth with different strategies, including use of youth-appealing flavors, attractive product designs, promotion claims of “harm reduction”, sponsoring celebrities/influencers and brand events, point-of-sale marketing at vending outlets frequented by children, and indirect marketing, etc. With the theme “Protecting youth from industry manipulation and preventing them from tobacco and nicotine use”, WNTD 2020 serves as a global counter-marketing campaign to:

- Unmask myths and expose manipulation tactics of the tobacco and nicotine industries, especially those deceive the youth.
- Equip youth with the knowledge of the tobacco and nicotine industry's intention and tactics
- Empower the influencers to protect the youth and fight against Big Tobacco.

KEY HIGHLIGHTS OF THE PROGRAM

- Short duration sessions.
- Easy to access.
- Practical and replicable.
- Interactive session with active discussion.
- Quiz sessions in between for refreshment.
- Videos played in between the sessions regarding tobacco and its effects.
- Learning from India's experiences and best practices.

AIM

- To strengthen national and state level policies and programs and implement some new initiatives that will directly focus the youth globally to protect them from the tobacco industry manipulation.



OBJECTIVES

- To increase the knowledge of the participants about various Tobacco Control policies and programs focusing on youth.
- To build the capacity of healthcare workers in designing, implementing, monitoring, and evaluating various tobacco control interventions.
- To illustrate with best practices & experience, for replicate in their settings.
- To equip participants on appreciating gaps in the current scenario and envision future trends for effective decision making.

PROGRAM DESCRIPTION

Schedule



The Union
International Union Against
Tuberculosis and Lung Disease
Health solutions for the poor



National Summit on WNTD 2020 - Virtual

Organized by:
Resource Centre for Tobacco Control (E-RCTC) under Department of Community Medicine & School of Public Health, PGIMER Chandigarh
in collaboration with
Strategic Institute for Public Health Education and Research (SIPHER) and The Union South-East Asia (The Union)

Dated 29th May 2020 at PGIMER Chandigarh

AGENDA

Timeline	Module	Chair/Speakers
INAUGURAL SESSION		
10.00 am -10.40 am	Welcome Address	Prof. Sonu Goel , Department of Community Medicine & School of Public Health, PGIMER, Chandigarh/Director E-RCTC
	Theme and Objectives of WNTD 2020 Conference	Dr. Rana J Singh , Deputy Regional Director (Tobacco & NCD Control), The Union (SEA), New Delhi
	Address by Guest of Honour	Dr RP Gupta , President, International College of Dentists, Section VI (India, Sri Lanka & Nepal)
	Address by Guest of Honour	Dr Ashok Dhoble , Hon. Secretary General, India Dental Association, HO Mumbai.
	Address by Guest of Honour	Prof. Amarjeet Singh , Head, Department of Community Medicine & School of Public Health, PGIMER Chandigarh
	Address by Guest of Honour	Ms.Vineet K Gill , National Professional Officer (TFI), World Health Organization, India Office, New Delhi
	Keynote Address	Dr. L.Swasticharan , Additional Deputy Director General of Health Services, NTCP, Ministry of Health and Family Welfare, Government of India
	Address by Chief Guest	Mr. Banna Gupta , Hon'ble Health Minister, Govt of Jharkhand
	Vote of Thanks and No Tobacco Pledge	Dr. Rakesh Gupta , President and Director of Public Health, SIPHER
	Announcement - 5 th NCTOH 2020	Prof. Sonu Goel , Organising Secretary - 5 th National Conference on Tobacco or Health (NCTOH)

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AGENDA

Timeline	Module	Chair/Speakers
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PLENARY SESSION ON WNTD THEME

Protecting youth from industry manipulation and preventing them from tobacco and nicotine

10.40 am to 10.45 am NATIONAL ANTHEM (Recorded)

10.45 am to 11.00 am Mobility Break/Quiz

TECHNICAL SESSION

11.00 am to 11.45 am Plenary Session on WNTD Theme: **Chair: Dr Parkash Gupta**, Director, Healix - Sekhsaria Institute for Public Health, Mumbai *and*



Dr. Rana J Singh, Deputy Regional Director (Tobacco & NCD Control), The Union (SEA), New Delhi

Moderator: Prof. Sonu Goel, Department of Community Medicine & School of Public Health



Speakers (7 Minutes each):

- Dr. Monika Arora**, Director - Health Promotion Division & Additional Professor, Public Health Foundation of India, New Delhi



- Dr Upendra Bhojani**, Director, Institute for Public Health, Bangalore



- Mr. Ashish Pandey**, Deputy Director (Tobacco Control), The Union, New York, USA



- Ms. Vaishakhi Mallik**, Associate Director (India), Vital Strategies, New Delhi, India



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AGENDA

Timeline	Module	Chair/Speakers
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SYMPOSIUM - 1

Achieving Tobacco Free Generation-A Global and National Perspective

11.45 am to 12.00 pm Mobility Break/Quiz

12.00 pm to 12.45 pm

Symposium 1:

Chair: **Dr. Mira B Aghi**, Behavioural Scientist,
Communication Expert, New Delhi and

Ms. Vineet K Gill, National Professional Officer
(TFI), World Health Organization, India Office, New Delhi

Moderator: **Dr. Rakesh Gupta**, President and
Director of Public Health, SIPHER

Speakers (10 Minutes each):

- Dr. Selvaraj Markandan**, Deputy Director
Medical, Karnataka State Anti-Tobacco
Cell Health: TFG initiative by Govt of
Karnataka
- Ms. Opinder P Kaur**, President,
Generation Saviour Association, Mohali,
Punjab
- Dr. Amit Yadav**, Post-Doctoral Scholar,
Centre for Tobacco Control Research and
Education, University of California, USA

12.45 pm to 1.00 pm

Mobility Break/Quiz

SHORT ORAL PRESENTATIONS

Advancing National Tobacco Control Programme (NCTP)

1.00 pm to 1.45 PM

Short Oral
Presentations:

State level (05 states of 8
minute each *plus*
discussion)

Chair: **Dr. L. Swasticharan**, Additional Deputy
Director General of Health Services, NCTP,
Ministry of Health and Family Welfare, Government
of India and

Mr. Praveen Sinha, National Professional
Officer, World Health Organization,
India Office, New Delhi

PROGRAM DESCRIPTION

Schedule



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in collaboration with
Strategic Institute for Public Health Education and Research (SIPHER) and The Union South-East Asia (The Union)

Dated 29th May 2020 at PGIMER Chandigarh

AGENDA

Timeline	Module	Chair/Speakers
PANEL DISCUSSION		
Smokeless Tobacco (SLT)/Pan Masala and spitting ban during COVID and beyond		
		<p>Moderator: Prof. Sonu Goel, Department of Community Medicine & School of Public Health</p> <p>Speakers:</p> <p>State Nodal Officers/State Consultants/TC implementers and experts, Academia: UP, Jharkhand, J&K, Karnataka and Punjab</p>
1.45 pm to 2.30 pm	LUNCH BREAK	
2.30 pm to 3.15 pm	Panel Discussion:	<p>Chair: Mr. Pranay Lal, Senior Technical Advisor, The Union, SEA Office and</p> <p>Mr. Ashish Pandey Deputy Director (Tobacco Control), The Union, New York, USA.</p> <p>Moderator: Dr. Rakesh Gupta, President and Director of Public Health, SIPHER</p> <p>Panellists (No Presentation required):</p> <ul style="list-style-type: none"> Mr. Ranjit Singh, Legal Expert, New Delhi, India Mr. Deepak Mishra, Executive Director - Socio Economic and Educational Development Society (SEEDS), Bihar Dr. Alok Kumar, Joint Director (Health) /Nodal Officer - Tobacco Control, Lucknow- U.P Dr. S N Dholpuria, Joint Director Rural Health/Nodal Officer – NTCP Rajasthan
3.15 pm to 3.30 pm	Mobility Break/Quiz	

PROGRAM DESCRIPTION

Schedule



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Dated 29th May 2020 at PGIMER Chandigarh

AGENDA

Timeline	Module	Chair/Speakers
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SYMPOSIUM - 2

Regional Session: Emerging Challenges and Opportunities

3.30 pm to 4.15 pm

Symposium 2:

Chair: Dr. Jagdish Kaur, Regional Advisor,
Tobacco Free Initiative, WHO Regional Office -
SEA, New Delhi

Moderator: Prof. Sonu Goel, Department of
Community Medicine & School of Public Health,
PGIMER Chandigarh

Speakers (7 Minutes each):

- **Dr. Mahesh Rajasuriya**, Director, CCT,
University of Colombo, Sri Lanka:
Monitoring TI Interference in SAARC region

- **Mr. Syed Mahbubul Alam Tahin**
Technical Advisor, The Union Bangladesh:
Tobacco Vendor Licensing (TVL) - Bangladesh
experience

- **Dr. Nidhi Sejjal**, Senior Technical
Advisor, Tobacco Control, The Union SEA
office: Tobacco Vendor Licensing (TVL)-
Experience from India

- **Mr. Hassan Mohamad**, Director, Health
Protection Agency, MoH, Govt of Maldives

E-POSTERS PRESENTATION

Tobacco Control and NTCP

4.25 pm to 5.00 pm

E-Poster Presentation:
(08 posters of 05
minutes each plus
discussion)

Chair: Prof. Sonu Goel, Department of
Community Medicine & School of Public Health,
PGIMER Chandigarh and

Dr. Rakesh Gupta, President, Rajasthan Cancer
Foundation. HoD, Deaddiction Dept. & Honorary
consultant, Tobacco Treatment, Santokba Durlabhji
Memorial Hospital and Medical Research Institute,
Jaipur, Rajasthan

Moderator: Dr. Nidhi Jaswal

Speakers: Poster presenters





5.00 pm to 5.10pm

Vote of thanks and key
recommendations of
virtual SUMMIT.

Dr. Rana J Singh, Deputy Regional Director
(Tobacco & NCD Control), The Union (SEA), New
Delhi



PROGRAM DESCRIPTION


























Facilitators



On World No Tobacco Day Experience India's first-ever Summit to prevent Tobacco use

29TH MAY 2020

Follow us on    **LIVE** **SESSION & NETWORKING**



PROGRAM DESCRIPTION

Organising Team Members



National Summit on WNTD 2020 - Virtual

Dated 29th May 2020 at PGIMER Chandigarh

Theme: Protecting youth from industry manipulation and preventing them from tobacco and nicotine use.



Mr Rajeew Choudhary
Project Coordinator-RCTC
PGIMER



Dr Kritika Upadhya
Jr. Demonstrator
PGIMER



Dr Garima Bhatt
PhD Scholar
PGIMER



Ms Surbhi Sharma
Media Coordinator
PGIMER



Dr Kanika Mehta
Program officer - RCTC
PGIMER



Arshdeep Singh
Project Officer
PGIMER



Ms Gurleen Malhotra
Finance cum Admin Officer
PGIMER



Anuj Kaushal
Finance cum Admin Officer
PGIMER



Mr Saurabh Sharma
RCCM Consultant
PGIMER



Website : www.rctcpgi.org Follow us on RCTCPGI RCTCPGI

PROGRAM DESCRIPTION

Participants



The Union

International Union Against
Tuberculosis and Lung Disease
Health solutions for the poor



5th 2020
NCTH

**Over 600 participants Voicing against tobacco
On Single Platform: WNTD 2020**

National Summit on WNTD 2020 - Virtual

Dated 29th May 2020 at PGIMER Chandigarh



States	Numbers
Andhra Pradesh	10
Assam	8
Bihar	8
Chandigarh	70
Chattisgarh	32
Delhi	54
Goa	5
Gujarat	12
Haryana	38
Himachal Pradesh	25
Jammu & Kashmir	11
Jharkhand	14
Karnataka	23
Kerala	8
Madhya Pradesh	10
Maharashtra	34
Manipur	1
Meghalaya	6
Mizoram	3
Odisha	12
Puducherry	5
Punjab	68
Rajasthan	56
Tamil nadu	28
Telangana	14
Tripura	5
Uttar Pradesh	26
Uttarakhand	8
West Bengal	16

PROGRAM DESCRIPTION

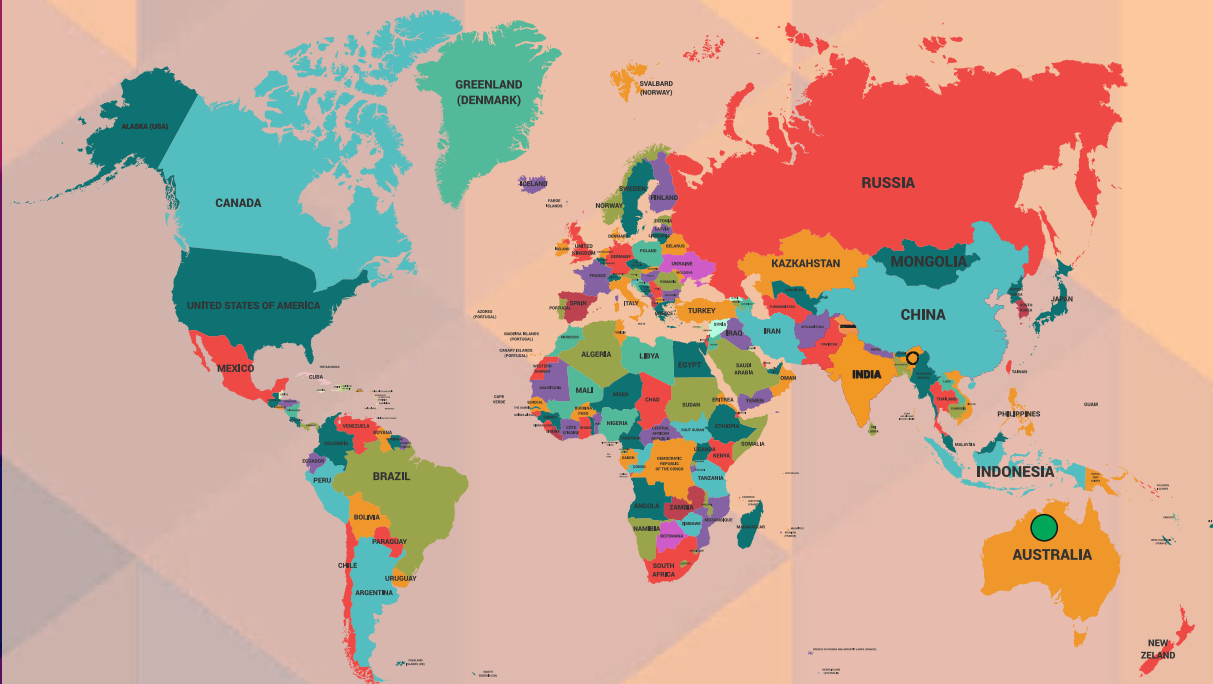
Participating Countries



**Over 600 participants Voicing against tobacco
On Single Platform: WNTD 2020**

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COUNTRIES	
Countries	Numbers
Australia	2
Bangladesh	1
Kenya	1
Kyrgyz Republic	1
Nepal	2
Nigeria	2
Paraguay	1
Saudi Arabia	1
Sri Lanka	2
United States	2

PROGRAM EXPECTATIONS

Participation Level



- Insights from eminent experts from various national and international organizations.
- Sharing experiences and best practices amongst academics, research, and implementation of policies with non- govt. Organizations.
- Easy accessibility to speakers for doubts and future networking opportunities.
- Seamless presentation and connectivity throughout the summit.
- Interactive modes of learning.

Organization Level

- Potential for application of best or replicable practices in an organization.
- Networking for potential collaborations in the future.

EXPECTATIONS FROM THE PARTICIPANTS

BEFORE THE PROGRAM



DURING THE PROGRAM



AFTER THE PROGRAM

Submission of overall feedback at the end of the course to RCTC

PROGRAM PROCEEDINGS

PROGRAM PROCEEDINGS

Introduction to the Program

Dr. Sonu Goel, Professor, Health Management, Department of Community Medicine and School of Public Health, PGIMER, Chandigarh

Dr. Sonu Goel, Professor, PGIMER began the program proceedings by welcoming the participants. While giving the program overview, he explained the context, objectives, outcomes, and expectations of the participants. The instructions for attending the Summit were laid down during the presentation. A glorious glimpse of programs held under the Resource Centre for Tobacco Control (RCTC) in the past few years was also demonstrated to the participants.

Plenary Session 1: WNTD THEME

Session 1: Protecting youth from industry manipulation and preventing them from tobacco and nicotine use

Dr. Monika Arora, Director and Professor, Public Health Foundation of India, New Delhi

The screenshot shows a Zoom meeting interface. On the left, a presentation slide titled "Youth as the Primary Target of the Tobacco Industry" is displayed. The slide lists several key findings: most smokers start by early twenties, the age of initiation is declining, evidence from India shows initiation at six years in low SES communities, 9 out of 10 people who smoke their first cigarette before age 18 continue into adulthood, the adolescent brain is vulnerable to nicotine addiction, and progression to regular smoking is linked to a positive experience with the first cigarette. On the right, a chat window is open, showing messages from participants and the Resource Center for Tobacco Control in India. A video feed of Dr. Monika Arora is visible in the top right corner of the presentation area.

Dr. Monika Arora began her session by highlighting the importance of research to inform policies and meaningfully engaging youth in Tobacco Control. According to the research cited by her, the adolescent brain is particularly vulnerable to the addictive effects of nicotine and nicotine addiction. According to a report “9 out of 10 people who smoke their first cigarette before the age of 18 years continue this habit into adulthood,” she noted. She concluded the session with a keynote that tobacco and COVID pandemic are quite alike as both the pandemic are gradually gripping the world in its claws and there is an urgent need to flatten the curve.

PROGRAM PROCEEDINGS

Session 2: Tobacco Industry, Youth & tobacco Control

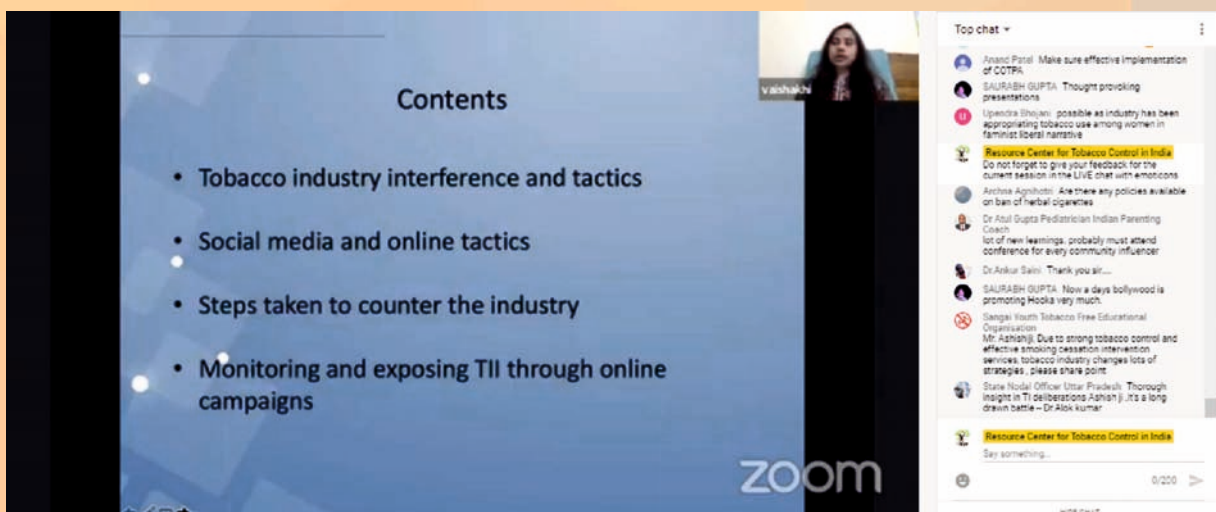
Dr. Upendra Bhojani, Director, Institute of Public Health, Bangalore



The focus of Dr. Upendra's presentation was to articulate the variety of tactics the tobacco industry uses to attract youth. Dr. Upendra Bhojani claimed that the tobacco industry is invisible, often in its literal sense, omnipresent, and catches a very specific audience which is likely to benefit them. He added that its really difficult even for the researchers to visualize the tobacco industry as they often work through various front groups. He said that a sea change is required in the form of strong awareness in the society where tobacco is pursued as a social norm.

Session 3: Harnessing the power of strategic social media campaigns for protecting youth from industry manipulation

Ms. Vaishakhi Mallik, Associate Director (India), Vital Strategies, New Delhi, India



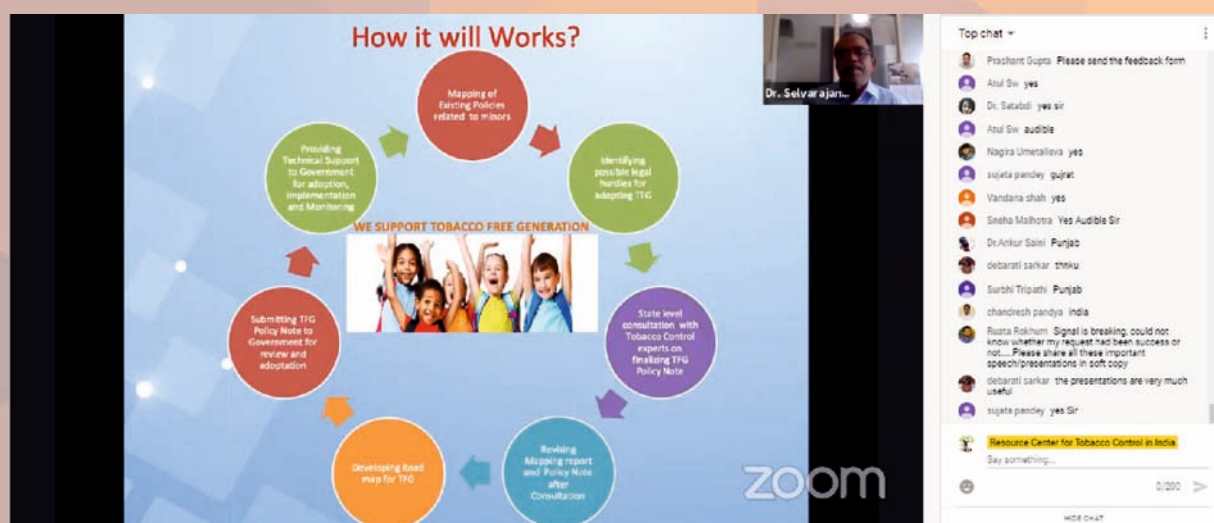
PROGRAM PROCEEDINGS

Ms. Vaishali Mallik threw light on the tobacco industry interference and tactics in India especially the illegal distribution and cross-border smuggling to deter policies on raising taxes. Speaking on the global campaigns for tobacco, Ms. Mallik said that such campaigns encourage youth to be adventurous, taking risks, and trying new things. Further, she discussed the different ways of industry targeting youth e.g. sale of tobacco products on retail websites, promotion of tobacco products in online streaming platforms, etc. She concluded her session by emphasizing on the ways to counter TI interference viz. use data to highlight health harms and put real stories/case studies of tobacco affecting people/community.

Symposium 1: Achieving Tobacco-Free Generation-A Global and National Perspective

Session 1: Tobacco-Free Generation – A Step towards Protecting Minors from Tobacco Products

Dr. Selvaraj Markandan, Deputy Director Medical, Karnataka State Anti-Tobacco Cell Govt. of Karnataka, Bangalore

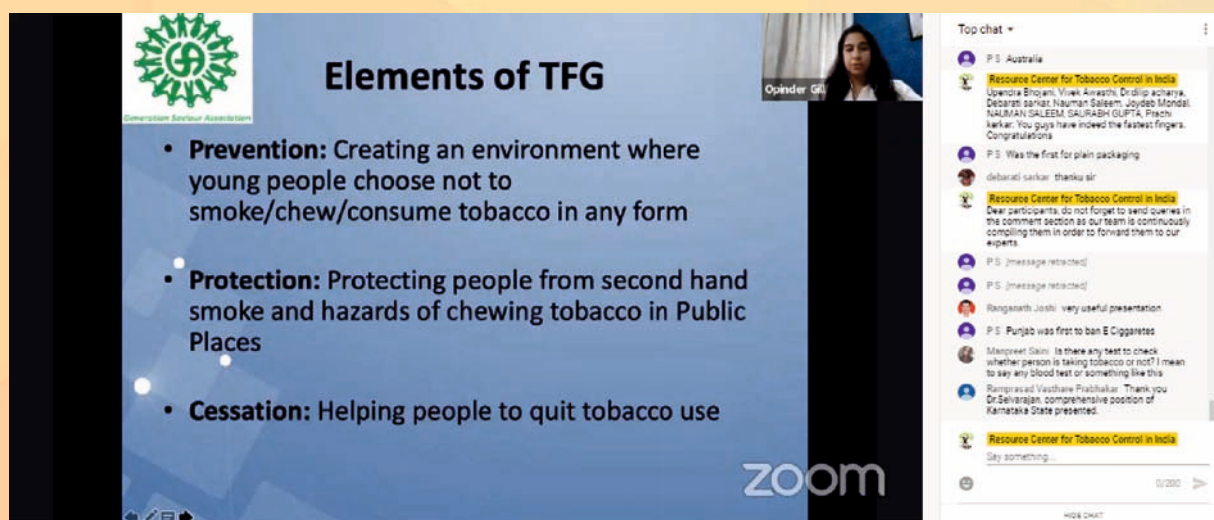


Dr. Selvaraj primarily discussed the scenario of tobacco control in the state of Karnataka. Explaining the need for Tobacco-Free Generation initiative, he also discussed that 3.7% of youth between the age group of 15-17 years are consuming one or the other form of tobacco products. He further underlined the finding of GATS, which showed 23.9% of adults are exposed to second-hand smoke. Further, he advocated the policy for Tobacco-Free Generation suggesting restricting the access of sale and promotion of any kind of tobacco and pan masala to minors. Under this policy, by the next 3 months, a draft copy of the Tobacco-Free Generation road map will be submitted to the government for review and consideration, he concluded.

PROGRAM PROCEEDINGS

Session 2: Elements of Tobacco-Free Generation

Ms. Opinder P Kaur, President, Generation Saviour Association, Mohali, Punjab



In session 2, of the Symposium 1 on Tobacco-Free Generation, Ms. Opinder K Gill, steered the listeners on the measures taken by Generation Saviour Association, in partnership with the Union for Tobacco-free Generation. Besides, she epitomized about basic elements of TFG i.e. Prevention, Protection, and Cessation. In addition to this, she informed the participants about the COVID-19 and tobacco control Interventions in India. Furthermore, she briefed on a major initiative taken up by the Ministry of Health, GOI which issued an advisory to States to raise awareness on adverse effects of smoking in April 2020. She encapsulated the session by stating that ICMR has appealed to the public to refrain from consuming smokeless products and spitting in public places during Covid-19.

Session 3: Tobacco-Free Generation – Legal Perspectives and Challenges

Mr. Amit Yadav, Post- Doctoral Scholar, Centre for Tobacco Control Research and Education, University of California, USA



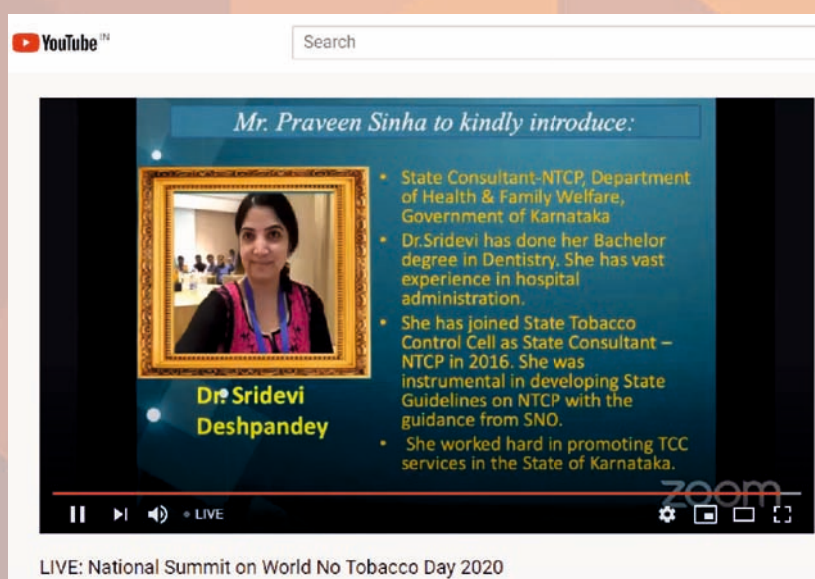
PROGRAM PROCEEDINGS

Mr. Amit Yadav unfolded his conversation by briefing the participants on history and description of the Tobacco-Free Generation. He further listed down the various legal perspectives and challenges under the Tobacco-free generation. He emphasized the fact that tobacco products should not be sold to anyone below the age of 18. This would eventually help in achieving the actual Tobacco-Free target and will help in eliminating the threat of experimentation, addiction, disease, and premature deaths caused by tobacco products. Besides this, he also addressed some challenges which needed to be overcome to achieve the dream of Tobacco-free generation.

Short Oral Presentations: "Advancing National Tobacco Control Programme (NTCP) at the state level"

Session 1: Effective Implementation of National Tobacco Control Program in Karnataka

Dr. Sridevi Deshpandey, State Consultant-NTCP, Department of Health & Family Welfare, Government of Karnataka, Bangalore

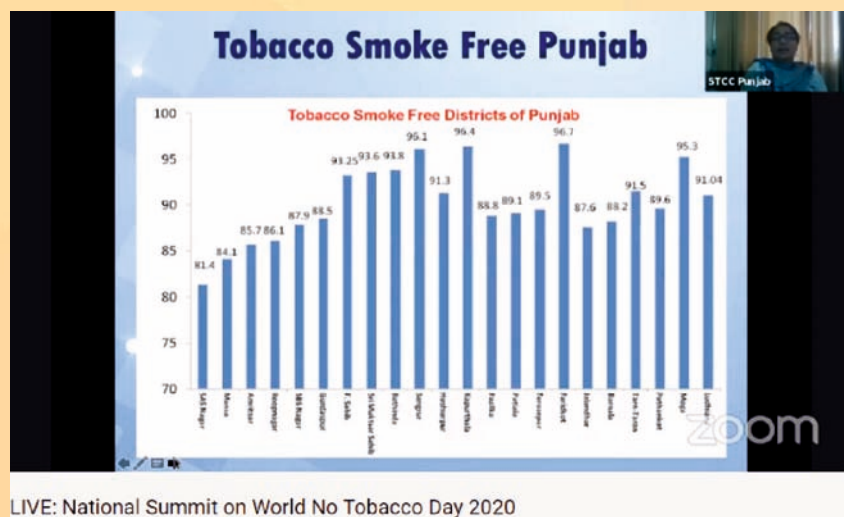


Dr. Sridevi Deshpandey began her session by briefing about the evolution of National Tobacco Control Program in Karnataka. Then she described the progression of NTCP activities from 2017-18 to 2019-20 FY. She subsequently stressed upon the number of COTPA violation cases that were booked by the Karnataka state (1,43,243) which was highest in the number across the country in 2016-17. The expansion of TCC services was made to 30 districts for the advancement of NTCP in Karnataka, she added. She also drew attention to the fact that Karnataka became the second state in India to Ban E-Cigarette after Jharkhand. She zeroed in on the 'Rose Campaign', which was India's first Campaign on Tobacco-Free Educational Institutions and it was led by students and teachers.

PROGRAM PROCEEDINGS

Session 2: Advancing NTCP at State Level – Punjab

Dr. Nirlep Kaur, State Nodal Officer - NTCP and National Oral Health Program, Punjab



Dr. Nirlep's stretch revolved around the various initiatives taken by Punjab State for Advancing NTCP. She spoke at length about the Institutional arrangements concerning tobacco control at the State and District levels. She reviewed some of the achievements of Punjab in regard to the strengthening of NTCP at State Level. Further, she added that a total of 1,89,585 Challans were issued from 2008-2020 under COTPA-2003. "12 Districts of Punjab have banned the sale of smokeless tobacco, Pan masala, etc till date during COVID 19 pandemic," she claimed. She further mentioned the great initiatives taken up by the Punjab Government for establishing Tobacco Cessation centers in all districts, which are and will contribute to achieving the Tobacco-Free Generation. She concluded saying that important steps will be taken to curb tobacco menace and to strengthen NTCP at the state level.

Session 3: National Tobacco Control Programme in Uttar Pradesh

Dr. Alok, Joint Director (Health) /Nodal Officer - Tobacco Control, Lucknow- U.P

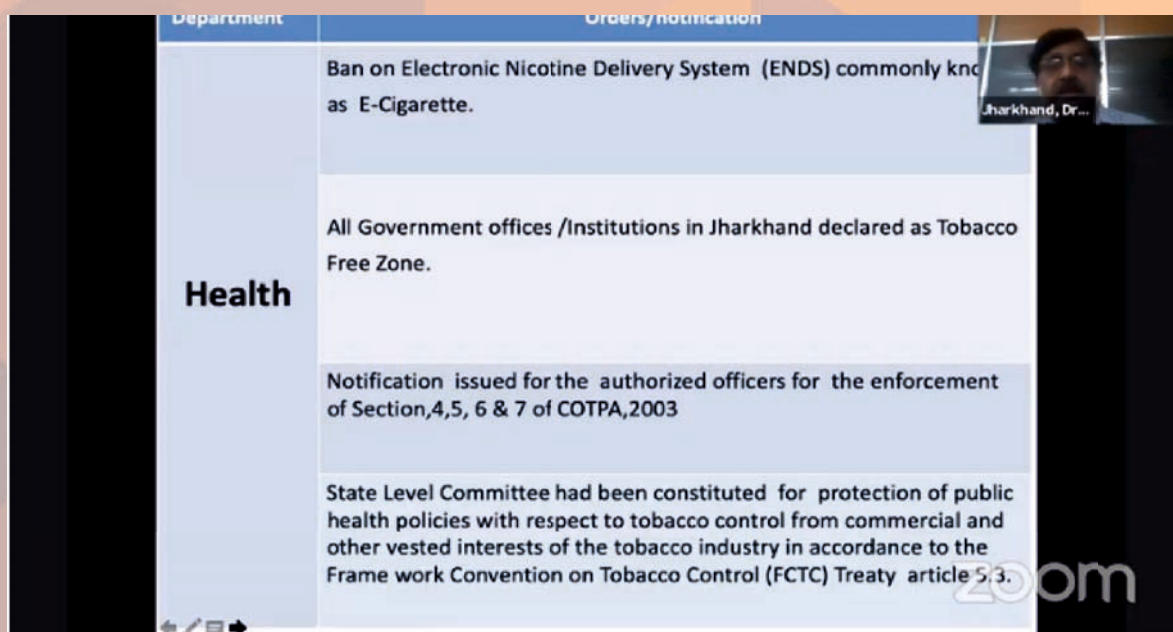


PROGRAM PROCEEDINGS

Dr. Alok spotlighted the programs and the initiatives undertaken by the UP Government. To curb the use of tobacco/nicotine in the state, several elements of NTCP were highlighted. Further, he appended to his speech that a robust framework is needed for the State, District, and Sub-District level for the implementation of NTCP guidelines. "The capacity building of State Nodal Officers and the training sessions are being regularly held. Various circulars and orders have been passed by higher authorities following tobacco control," he noted. He went ahead by informing the participants about the Yellow line campaign, launched on October 2, 2018, throughout the state of U.P. He further discussed that the state government has also launched the "Freedom from Tobacco" campaign in continuation of the line campaign. He further assured that there would be regular reviewing of NTCP at the state level.

Session 4: Advancing National Tobacco Control Programme (NTCP) in Jharkhand

Dr. Lalit Ranjan Pathak, State Nodal Officer, NCD State NCD Cell, Jharkhand



Department	Orders/notification
Health	Ban on Electronic Nicotine Delivery System (ENDS) commonly known as E-Cigarette.
	All Government offices /Institutions in Jharkhand declared as Tobacco Free Zone.
	Notification issued for the authorized officers for the enforcement of Section,4,5, 6 & 7 of COTPA,2003
	State Level Committee had been constituted for protection of public health policies with respect to tobacco control from commercial and other vested interests of the tobacco industry in accordance to the Frame work Convention on Tobacco Control (FCTC) Treaty article 5.3.

LIVE: National Summit on World No Tobacco Day 2020

Dr. Lalit Ranjan Pathak commenced the session by discussing the prevalence of the use of tobacco in Jharkhand. Referring to GATS (2009-10,2016-2017) he noted that a significant decrease in tobacco and smokeless tobacco was seen in the state of Jharkhand. He also explained the institutional arrangement of NTCP in Jharkhand. Further, he enlisted major steps taken up by different departments for the implementation of NTCP and enforcement of tobacco control laws. He concluded the session with a keynote that "Take care of your body, for it is the only place to live in."

PROGRAM PROCEEDINGS

Session 5: Advancing National Tobacco Control Programme (NTCP) in Chhattisgarh

Dr Deeksha Puri, State Project Manager, The Union, Chhattisgarh



Dr Deeksha Puri began the session by highlighting the NTCP status in Chhattisgarh. The program began in 2012-13 in the state and has covered all the 27 districts till now, as per the program's guidelines. Mentioning the achievements under NTCP, she highlighted that the Jashpur Nagar has become the first city in the state to be declared smoke free on 26th January 2020 and Bilaspur became the 1st district to act against the e-cigarettes ban. "3844 school awareness programs had been done by the districts and 1500 challans have been booked under sections 4 and 6 of COTPA so far," she added. She summed up the session by ensuring to strengthen the activities in order to achieve the goal of Tobacco-free generation.

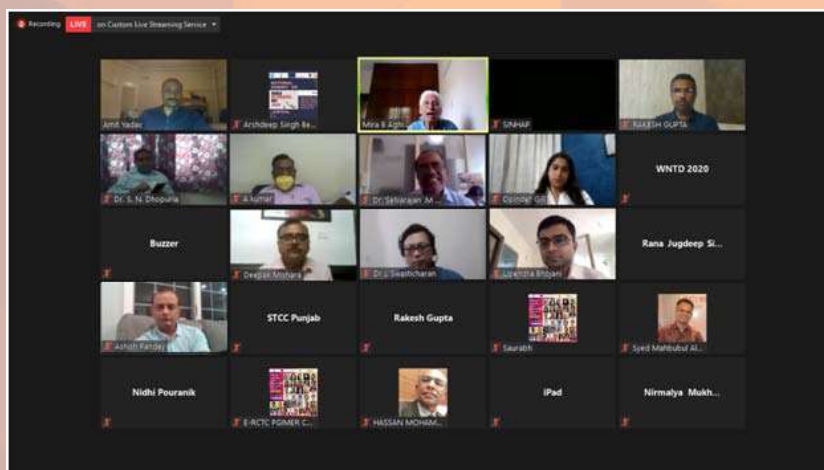


PROGRAM PROCEEDINGS

PANEL DISCUSSION: Smokeless Tobacco (SLT) /Pan Masala and spitting ban during COVID and beyond

Session 1

Mr. Ranjit Singh, Legal Expert, New Delhi, India




Mr. Ranjit Singh began the session by stating that smokeless tobacco is the most relevant topic in regard to tobacco control in today's era. He appreciated the coordination at the district, state, and national levels. Old laws related to smokeless tobacco ban were effectively applied during the Covid-19 pandemic, he claimed. Mr. Ranjit said that we are still striving for some new laws related to the tobacco ban from the past two decades, however, old anti-spitting laws in some states have been effectively implemented amid Covid-19. Mr. Ranjit Singh wonderfully ended the session by emphasizing strengthening some more laws which are lying dormant right now which will further help in attaining a tobacco-free world.

Session 2

Mr. Deepak Mishra, Executive Director with Socio-Economic and Educational Development Society (SEEDS), New Delhi, India.

Mr. Pranay Lal to kindly introduce:



Mr. Deepak Mishra

- Executive Director with Socio Economic and Educational Development Society (SEEDS), New Delhi, India.
- Over 25 years of experience in development management, research, capacity building and training.
- He has been involved in tobacco control programme for more than one decade and forged strong collaboration with the state government.
- He has supported the government, in implementation of Cigarette and Other Tobacco Product Act 2003 (COTPA 2003) and in passing various policy decisions including **ban of Pan Masala & SLT** in the Indian states of Bihar and Jharkhand.
- His organization SEEDS has been selected for WNTD Award 2020 by WHO this year.

LIVE: National Summit on World No Tobacco Day 2020

PROGRAM PROCEEDINGS

Mr. Deepak Mishra commenced the session by reviewing the various initiatives taken by the Government during the Covid-19 pandemic for tobacco control. He emphasized the fact that from the last two and a half months the government is not only working for COTPA but has also collaborated with other laws like Food and Safety Drug Act, Juvenile Act; which has further helped in curbing the pandemic to a small extent. He cited that the Ministry of Health, GOI has first time banned the sale of tobacco products as it has been considered as one of the major factors in spreading the pandemic. He concluded the session by assuring to have some good collaborations with other programs which will help in achieving a tobacco-free world.

Session 3

Dr. Alok, Joint Director (Health) /Nodal Officer - Tobacco Control,
Lucknow- U.P



Mr. Alok's session primarily focussed on the theme of World No Tobacco Day 2020 i.e. "Preventing Youth from Industry Manipulation". He discussed the various tactics adopted by the tobacco industry to approach the public. He explained that to attract the public they use social-political interventions, commercial interventions by indirect marketing, surrogate advertising, direct advertisement without statutory warnings on social media platforms and on different streaming apps through which youth gets attracted and manipulated. He emphasized on the need to combat the tobacco industry's interference to protect the youth from exploitation.

PROGRAM PROCEEDINGS

Session 4

Dr. S.N. Dholpuria, Joint Director of Rural Health/Nodal Officer – NTCP, Rajasthan



Dr. S.N. Dholpuria's session revolved around the implementations carried out in Rajasthan to curb smokeless tobacco during Covid-19. He stated that the latest budget of the state included the warning: tobacco consumption is injurious for the health of youth; which is needed to be highlighted on the different tobacco products packaging. He further added that all the drugs inspectors were directed to investigate the chemicals found in pan Masala and then to discontinue the use of harmful chemicals. He said that awareness campaigns, especially for the youth, were conducted by the Rajasthan government for awareness on the harmful effects of tobacco. He added that the campaigning also got recognition by WHO. He ended his session by concluding that such campaigns should be conducted at regular intervals for the betterment of society.

Symposium - 2: Regional Session- Emerging Challenges and Opportunities

Session 1: Emerging Challenges and Opportunities, Sri Lanka, CCT and SARC-CCT

Dr. Mahesh Rajasuriya MD (Psychiatry) Founding Director,
Centre for Combating Tobacco (CCT) Sri Lanka



PROGRAM PROCEEDINGS

Giving a concise description of the emerging challenges and opportunities in Sri Lanka and South Asia, Mr. M Rajasuriya, presented a comprehensive picture of the tobacco industry interference during the COVID pandemic in both the regions. He further reviewed colossal initiatives led by the different regions to curb the Covid-19 situation were reviewed. He highlighted that the British American Tobacco Bangladesh has launched an in house sanitizer and donated Personal Protection Equipment (PPEs) for public hospitals. He concluded saying that the Indian Tobacco Company (ITC) formed a COVID contingency fund and delivered its food brands to homes in India.

Session 2: Introducing Licensing For Tobacco Sales In Bangladesh

Mr. Syed Mahbubul Alam- Technical Advisor, The Union, Bangladesh

The screenshot shows a Zoom meeting interface. On the left, a presentation slide titled "Why licensing is important" is displayed. The slide lists several points:

- To minimize easy availability of tobacco products.
- To control random selling of tobacco products.
- To regulate tobacco companies marketing and promotions by vendors.
- Ban tobacco sales within 100 meters of the Educational Institution.
- To ensure effective implementation of different provision of Smoking and Tobacco Products Usage (Control) Act, 2005 . such as
 - 1) Prohibition of advertisement and promotion of tobacco products and control and sponsorship.
 - 2) Ban sales of tobacco or tobacco products to minor or by minor.
 - 3) Pictorial health warning on packets of tobacco products.

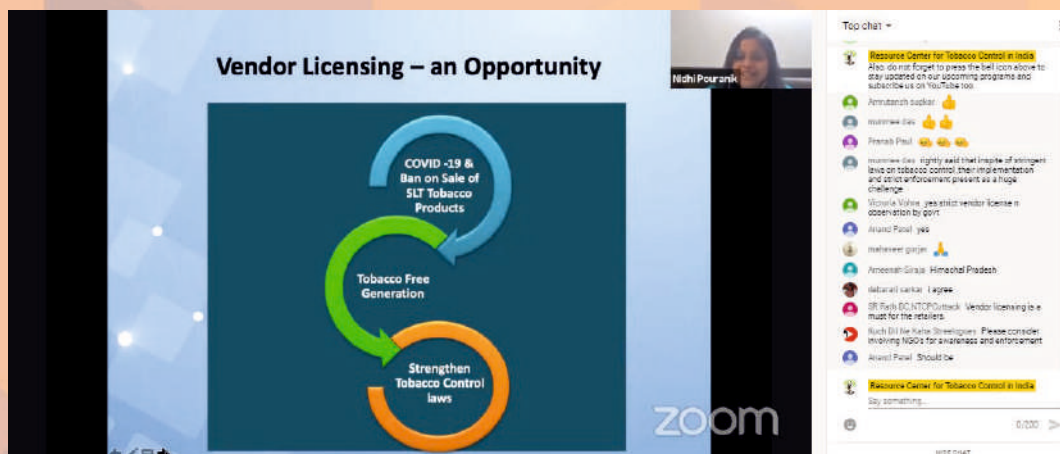
On the right side of the screen, a Zoom chat window is open, showing a list of participants and messages. The chat window includes a "Top chat" section with messages from various participants, including Mr. Sharma, Naveena S, and others. The chat window also has a "Say something..." input field and a "HIDE CHAT" button.

Mr. Syed's session was extensively focussed on the importance of tobacco vendor licensing. He called out for ensuring the effective implementation of different provisions of the Smoking and Tobacco Products Usage (Control) Act, 2005, licensing. He revealed a model project of 12 months (01 April 2016 to 31 March 2017) that has been taken up in 18 Municipalities and 5 City Corporations in 22 districts of 2-Division (Khulna and Dhaka of Bangladesh) to introduce tobacco licensing. The overall purpose of the project was to control unregulated trade and random selling of tobacco commodities, through formulating and adopting local policy guidelines under a licensing system.

PROGRAM PROCEEDINGS

Session 3: Tobacco Vendor Licensing: An effective enforcement tool in Tobacco Control Policy (Experiences from India)

Dr. Nidhi Sejpal Pournik, Senior Technical Advisor – Tobacco Control-The International Union Against Tuberculosis and Lung Disease, New Delhi



Dr. Nidhi sprung the session by discussing the tobacco burden in India. According to the Global Adult Tobacco Survey 2016-17, she intimated that the country has made significant progress towards tobacco control, however, the overall burden of tobacco consumption continues to remain very high. Recognizing the growing menace of the tobacco epidemic, the central government enacted various acts to curb tobacco usage in the country. She summed up the session by highlighting tobacco vendor licensing as a window for a Tobacco-free generation.

Session 4: Emerging Challenges and Opportunities

Mr. Hassan Mohamad, Director, Health Protection Agency, MoH, Govt of Maldives



LIVE: National Summit on World No Tobacco Day 2020

PROGRAM PROCEEDINGS

Mr. Hassan Mohamad's session pointed towards emerging challenges and opportunities for tobacco control locally and globally. He further enumerated that the industry will continue to produce new products which will be the biggest challenge for tobacco control advocates. He further stated that Covid-19 is curving out new emerging slots, both for controlling and promoting tobacco use. He added that it's a moment for the government to take steep actions in favor of tobacco control. He added that the tobacco industry might hijack the policy and research agenda to create doubt on proven science measures used for tobacco control, which will be the emerging challenge for all tobacco control advocates worldwide.

E-Posters Presentation-Tobacco industry Interference

Session 1: Effective Mitigation of Tobacco Industry Interference A case study from Karnataka

Mr. Mahanthesh, Divisional Coordinator, The Union/STCC, Karnataka

The screenshot displays a Zoom meeting interface. On the left, a presentation slide titled "Effective Mitigation of Tobacco Industry Interference -A case study from Karnataka" is visible. The slide content includes:

- Background:** City Municipal Council, Chikmagalur had a MoU with Indian Tobacco Company (ITC) on Waste Management (WoW project) in 28th August 2017. Duration of MoU was 3 years from August 2017 to 30th September 2019. It is considered as violation of WHO FCTC article 5.3 State Protocol.
- Intervention:**
 - On 15th July 2018 District Level Coordination Meeting under the chairmanship of DC, project team has done the case presentation and brought this illegal collaboration to District Commissioner (DC) notice. After reviewing, DC instructed Commissioner City Municipal Corporation to cancel the MoU. But, Commissioner delayed the action by giving one or the other reasons.
 - Project Team again met District Commissioner and reported no action was taken by Corporation Commissioner.
 - On 30th August 2019, Commissioner, City Municipal Corporation has signed MoU termination letter.
 - After 3 months, a team of ITC met Project Director, City Municipal Council and submitted objection in Nov 2019.
 - Team also met District Commissioner and Health Commissioner to revive the MoU cancellation.
 - STCC has submitted parawise remarks to ITC objection by taking legal opinion from Legal Experts.
 - But somehow, ITC succeeded to use its money and political power, revived MoU cancellation in Dec 2019.
 - Karnataka Coalition for Tobacco Control has raised its objection to Chikmagalur DC and Health Commissioner.
- Results:** ITC is nowhere showing its logo, branding/advertisement due to STCC/DTCC intervention. As per as secondary information, New agreement was done with an NGO vs Municipal Council, Chikmagalur. ITC is not in seen.
- Conclusion:**
 - Sensitizing and orienting about Tobacco Control Policies to key stakeholders and senior officers at State and District Level is very much critical for effective enforcement.
 - Enforcement of policies needs multi stakeholders approach including civil societies.
 - This action boosted DTCC team to look into other such violations related FCTC State Protocol.
- Recommendation:** Protecting public health policies from vested interests(TII) as critical as bringing newer policies. It is the responsibility of Civil Society members, media and general public to protect such policies for creating healthy society. Regular monitoring of TII is very important, STCC has TII inventory which will updated every time.

On the right side of the screenshot, a Zoom chat window is open, showing a list of participants and their messages. The chat includes messages from Sandhya Vachist, Dr. Jeeva Sani, and others, along with a link to the "Resource Center for Tobacco Control in India".

Mr. Mahanthesh's session was based on the effective mitigation of the tobacco industry interference in compliance with the city municipal council, Chikmagalur. Deputy Commissioner instructed Commissioner City Municipal Corporation to cancel the MoU which was signed with Indian Tobacco Company (ITC) on Waste Management (WoW project) on 28th August 2017. But, Commissioner delayed the action. But somehow, ITC succeeded to use its money and political power, revived MoU cancellation in Dec 2019, he added. Talking about the results of this intervention, Mr. Mahanthesh, stated that the Indian Tobacco Company is nowhere showing its logo. Some recommendations that were put forward by him included the sensitizing of the tobacco control officials at the state and district levels which is of key importance for the effective enforcement of laws.

PROGRAM PROCEEDINGS

Session 2: TII through CSR in Bengal- A case Study

Mr. Nirmalya Mukherjee, Director, and Head- Health Service Delivery, ICT, Tobacco Control, Research, and Community Media; at MANT, Kolkata

TII through CSR in West Bengal: A Case Study
Nirmalya Mukherjee, NSR, MPH, PhD, Director, MANT

Introduction:
Activities under CSR by tobacco industries are not permissible as Section 5 of Cigarette and Other Tobacco Products Act (COTPA) prohibits "sponsorship of any trade-mark or brand name of cigarettes or any other tobacco products". However, Tis have been supporting government-sponsored schemes and civil societies in the name of development (Kumar and Singh, 2018).

Ti in West Bengal:
The state is the home of largest cigarette manufacturing company i.e. Indian Tobacco Company (ITC). West Bengal is the major producer of bid 1.7 million people are registered as bid rollers, highest in the country.

Tobacco Industry	Name of the Activity	Focus	Implementers	Collaborators
ITC	Massen Sachers Kal	Gender, Anti Trafficking, Education for Children, Nutrition, Adolescent Health	8 Big NGOs	Police and Health Department
ITC	COVID-19 Emergency Support	Supply of Glass of Milk to the children in school	3 BIG NGOs	
ITC	COVID-19 Emergency Support	Provide essential food supplies to children and the elderly during lockdown	NGOs like CRY	
Pitaka Group	Health Support	Free Vaccines and Treatments, Level for NCDs, 50 bedded hospital		
Pitaka Group	Education	Scholarship, Women's Education, School for Children in special need, Coaching Centers and Supporting Schools		

Intervention and Outcome: We came to know about these and wrote to all concerned. The District Health Authority and District Administration issued FCTC Article 5.3 Protocol and a sensitization programme was arranged for all stakeholders. In West Bengal 14 districts issued FCTC Article 5.3 Protocols till date.

Chat Window:
Top chat =
mahaveer gujar: welcome
VOGITA SONI: yes
Kush Di Na Kalia Shreegupta: Link between rising nos of female smokers and Breast Cancer need to be widely communicated and publicized esp to School Children
Dr Ankur Sami: Where feedback form for symposium?? Me not received!
Dr. Bishwanarjan Purshott: 85%
Dr. Bishwanarjan Purshott: 5
NCD CELL: 85%
Sangai Youth Tobacco Free Educational Organization: Dr Sonali and Dr Rakshit today virtual summit is quite informative and lots of lesson can learn from many experts.
Aashu Arora: very informative sessions
Jael Thomas: (message retracted)
debarati sarkar: welcome nirmalya sir
Prakash shrivastava: MONITOR, PROTECT, OFFER, WARN, ENFORCE, RAISE
Resource Center for Tobacco Control in India: Say something...

Mr. Nirmalya kicked off the session by pointing out the tobacco industry has been supporting government-sponsored schemes in the name of development for attracting the community. He further added that West Bengal is the home of the largest cigarette manufacturing company i.e. Indian Tobacco Company (ITC) which is the obvious reason why tobacco corridor interference is higher here. Further, he highlighted the various activities which were taken into force during the mission including "Suheraha Kal" in collaboration with police and different health departments. He concluded with the fact that there is a scope that we can ask the government officials not to participate in such events, which will detour the tobacco industry's interference.

Session 3: Tobacco Industry Interference: A Case Study from Bihar

Mr. Deepak Mishra, Executive Director with Socio-Economic and Educational Development Society (SEEDS), New Delhi, India.

Tobacco Industry Interference: Experience from Bihar state in India
Deepak Mishra, Executive Director, Socio-Economic and Educational Development Society (SEEDS)

Introduction:
There are various evidence which demonstrates that tobacco companies use a wide range of tactics to interfere with tobacco control policies and activities. Such strategies include direct and indirect political lobbying and campaign contributions, financing of research, attempting to affect the course of regulatory and policy-making, and engaging in social responsibility initiatives as part of public relations campaigns.

As per Article 5.3 of WHO Framework Convention on Tobacco Control (FCTC) states that: "In setting and implementing their public health policies with respect to tobacco control, parties shall act to protect these policies from commercial and other vested interests of the tobacco industry (Ti) in accordance with national law."

Instances of TII in Bihar:
• Regulation in Tax on Tobacco products
• Delay in Enforcement of Pack Warning rule
• Challenging the SUT ban order
• Delay in Vendor Licensing policy

Progress made in Bihar:
• Government of Bihar issued Notification and Guidelines on 23 June 2017 in line with Article 5.3 of FCTC
• Most comprehensive and detailed guidelines issued so far by any states

How Ti has delayed Vendor Licensing policy:
• The Bihar Tobacco Industry Association (BTIA) has been delaying the policy.
• The Bihar Tobacco Industry Association (BTIA) has been delaying the policy.

Chat Window:
Top chat =
Prakash shrivastava: 2002
Prakash shrivastava: 85
Manoj kumar: really nice to see the sessions of the day... humble regards... Manoj Kumar NSS PG DRI College Patna Kankubheta Haryana please leave a message on manoj.a7@gmail.com
Prakash shrivastava: 5
cherching bhag: thanks Dr sonali very informative session!
Dr Ankur Sami: Me not got form for symposium 1 please share?
DR K R KHURD: why giving medical aid insurance scholarship you promoting bid maker industry manipulation
cherching bhag: nice to listen you Dr Nishi Jaiswal
Resource Center for Tobacco Control in India: Do not forget to like and follow us on Twitter: @rctcpqi
Resource Center for Tobacco Control in India: On Facebook you can follow us by clicking on link: <https://www.facebook.com/rctcpqi/>
Dr Ankur Sami: Not got feedback form for symposium 1.
Resource Center for Tobacco Control in India: Say something...

PROGRAM PROCEEDINGS

Talking about certain instances of TI interference in Bihar, Mr. Deepak mentioned that due to upcoming elections in the state the TI was able to impose on the government to reduce taxes on tobacco products. In 2012 Bihar became the 3rd state to ban smokeless tobacco. Due to this ban, even the volunteers and tobacco control advocates were threatened by the tobacco industry and offered a bribe to withdraw the ban. He further enlightened us on the fact that the previous year pan masala was also banned in the state. In addition to all this, he also discussed the vendor licensing order, which was first of its kind in the country, and it was introduced by Patna municipal corporation.

Session 4: Application of Artificial Intelligence and Research in Agriculture or Healthcare Sector

Dr. Preethi Pradhan, Dean, Chitkara School of Health Sciences,
Chitkara University, Chandigarh

Related Diseases in Agriculture Sector or Healthcare Sector
Dr. Preethi John¹, Keerti Bhushan Pradhan²
Chitkara School of Health Sciences
Chitkara University, Punjab, India.

Background
Artificial intelligence is being rapidly picked up by healthcare for its myriad benefits. It is also used by agriculture scientists to improve cultivation. The question this research posed was whether there is wider application of AI to prevent tobacco-related diseases in human beings or to prevent tobacco-related diseases in tobacco crops. This will be an important area of research if we are concerned about protecting youth from tobacco and nicotine usage.

Method
This review article reviewed literature from 2000 onwards in google scholar in English language. The search terms were "Artificial intelligence + tobacco control", "artificial intelligence + tobacco consumption", "artificial intelligence + tobacco disease control".

Advertising
Youth e-cigarette use

Top chat
Anil Sankhyani
Sangeta Mudgal
debarati sarkar
Ritu J
Anshu Agnihotri
dr anand Verma ultimate
Abhijet Sangha
dr anand Verma he is role model for all of us budding Tobacco control in India
Anantashri supkar
Aastha Anon
Aastha Anon very nice Dr. sonu sir
Smisha Prasad
Abhishek Sagar
Dr Ankur Saini
Aastha Anon welcome mamam
Anand Patel Thank you Deepak ji
Resource Center for Tobacco Control in India
Say something...
HIDE CHAT

Dr. Preethi Pradhan raised a very interesting topic of artificial intelligence which is rapidly picked up by healthcare for its myriad benefits. She added that this application is also used by agricultural scientists to improve cultivation. Further, she raised the question of whether there is a wider range of artificial intelligence that would prevent tobacco-related diseases in human beings. She emphasized the fact that this research is relevant if we are concerned about protecting youth from tobacco and nicotine use. To encourage wide application of AI in all stages of tobacco use from preventing initiation of usage or habit via proactive initiation of usage or habit to AI application for discontinuing the habit via proactive promotion in this application; were some of the key recommendations given by the speaker for the effective use of artificial intelligence for tobacco control.

PROGRAM PROCEEDINGS

Session 5: Implementation of who FCTC article 5.3 in India

Dr. Aastha Chugh, Research Officer - HRIDAY, New Delhi

The screenshot shows a Zoom meeting interface. On the left, a presentation slide titled "World health organization's framework convention on tobacco control Article 5.3 (who fctc Article 5.3)" is displayed. The slide content includes the WHO FCTC Article 5.3 text and a list of eight recommendations for addressing tobacco industry interference. On the right, a Zoom chat window is open, showing a list of participants and their messages. The chat messages include feedback from participants like Anand Patel and Dr. Sarathi, and a message from the Resource Center for Tobacco Control in India.

World health organization's framework convention on tobacco control Article 5.3 (who fctc Article 5.3)

WHO FCTC Article 5.3 - Protection of public health policies with respect to tobacco control from commercial and other vested interests of the tobacco industry

- Recommendations for addressing tobacco industry interference in public health policies under Article 5.3:

- (1) Raise awareness about harmful nature of tobacco products
- (2) Limit interactions with the tobacco industry
- (3) Reject partnerships with the tobacco industry.
- (4) Avoid conflicts of interest
- (5) Require that information provided by the tobacco industry be transparent and accurate.
- (6) De-normalize CSR activities
- (7) No preferential treatment to the tobacco industry.
- (8) Treat State-owned tobacco industry in the same way as any other tobacco industry.

Zoom

Top chat +

a predictive tool for future prospective users of tobacco from Social Media posts hence predisposition of particular age/ type/ habit of users?

Anand Patel: Very informative

Dr. Sarathi: we as medical educators are using artificial intelligence a lot

Aastha Anura: nice informative session

Resource Center for Tobacco Control in India

Say something...

0/200

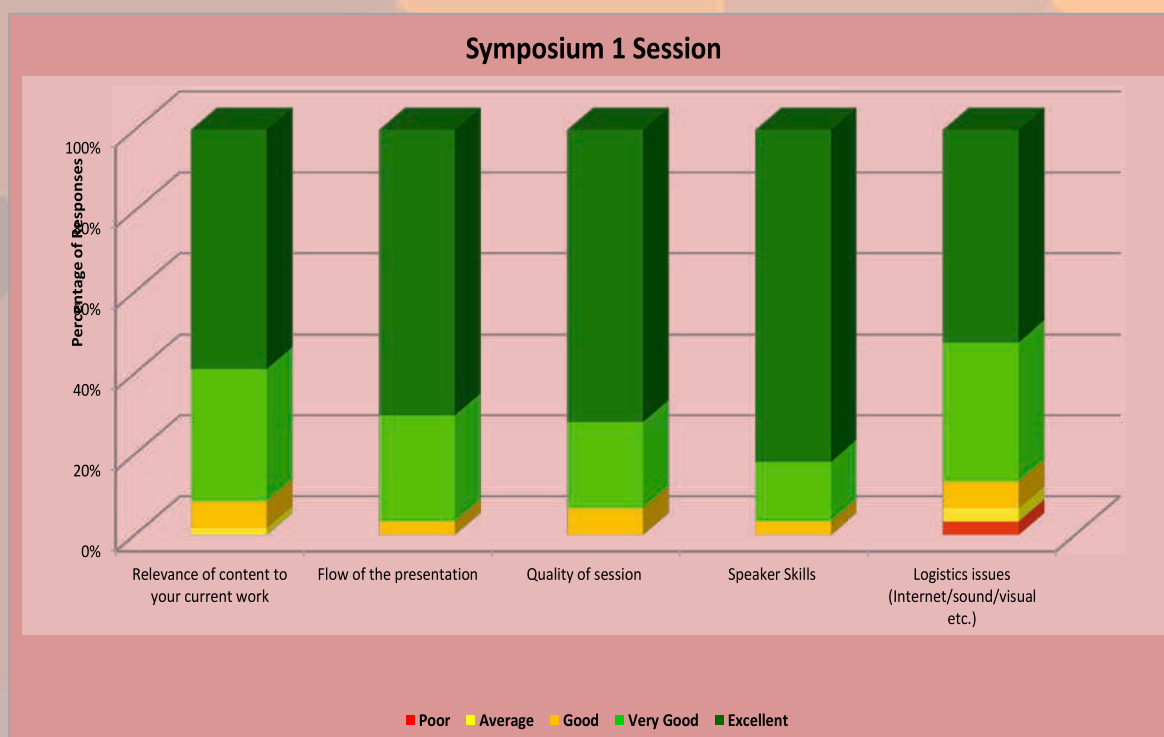
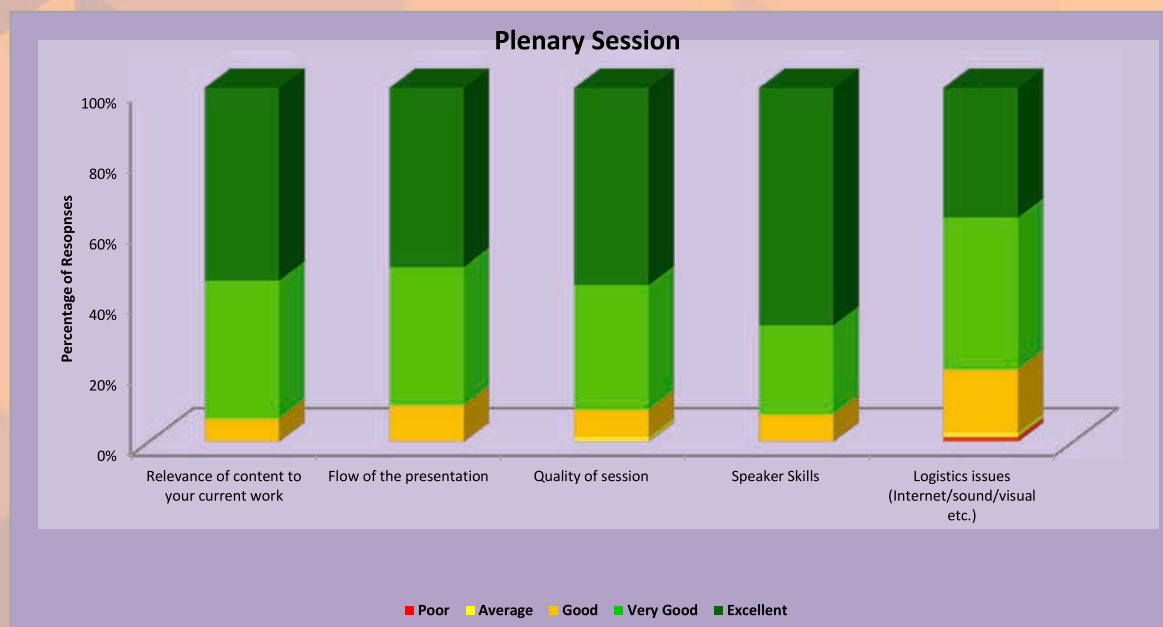
Dr. Astha Chugh began the session by addressing the importance of Article 5.3 of FCTC in curbing the tobacco industry interferences by following the guidelines as mentioned in the article. She added that just to assess the implementation of Article 5.3 in India, the first tobacco industry interference index was conducted which was based on the South-East Asia alliance. She added that according to the first Asian report on tobacco industry interference, India is on 4th from the bottom among 14 Asian countries. Dr. Aastha Chugh said that the results also showed progress and efforts made by various states in adopting and implementing Article 5.3 notifications in their jurisdictions.



FEED BACK

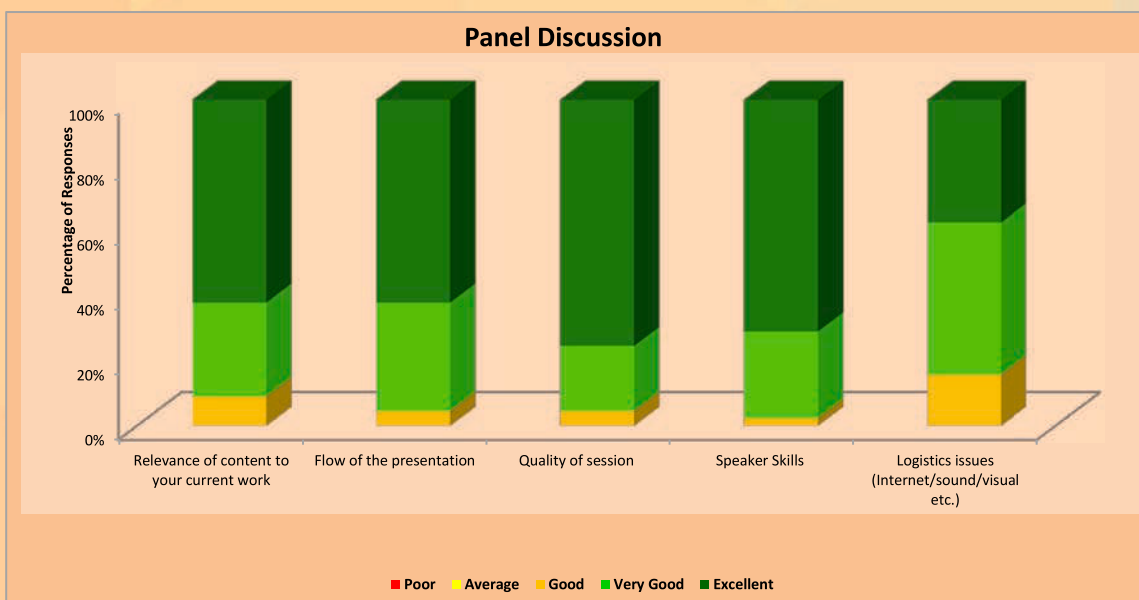
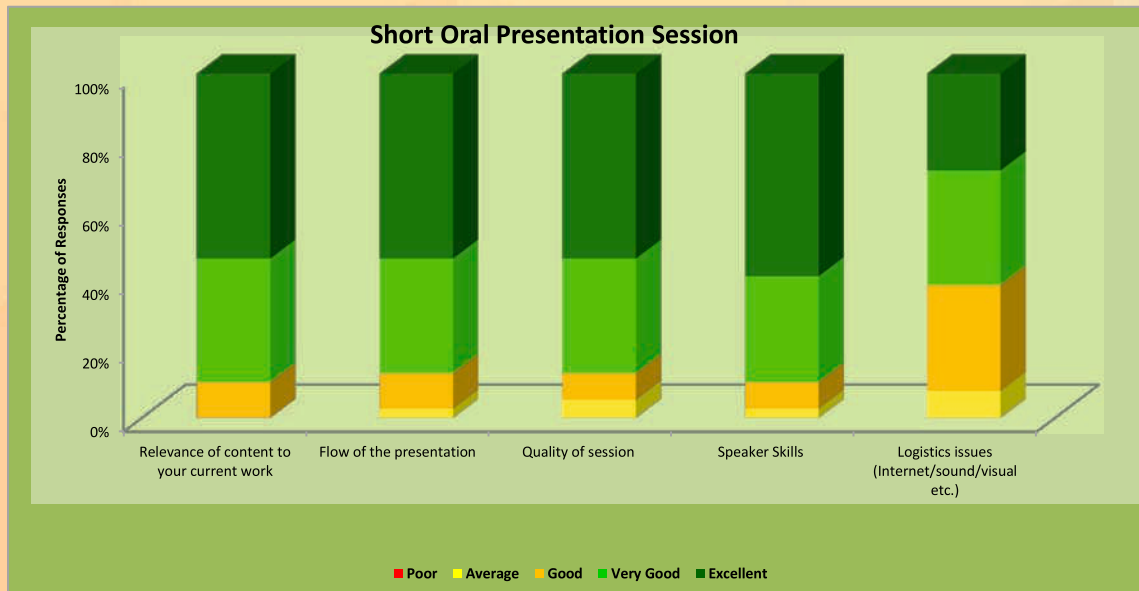
FEED BACK

Qualitative Feedback



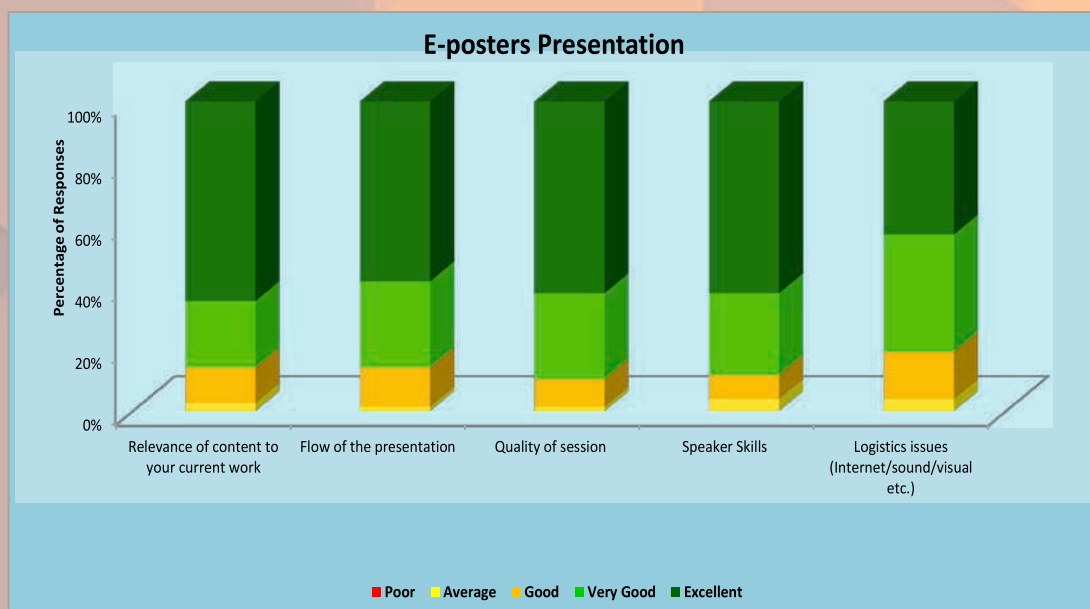
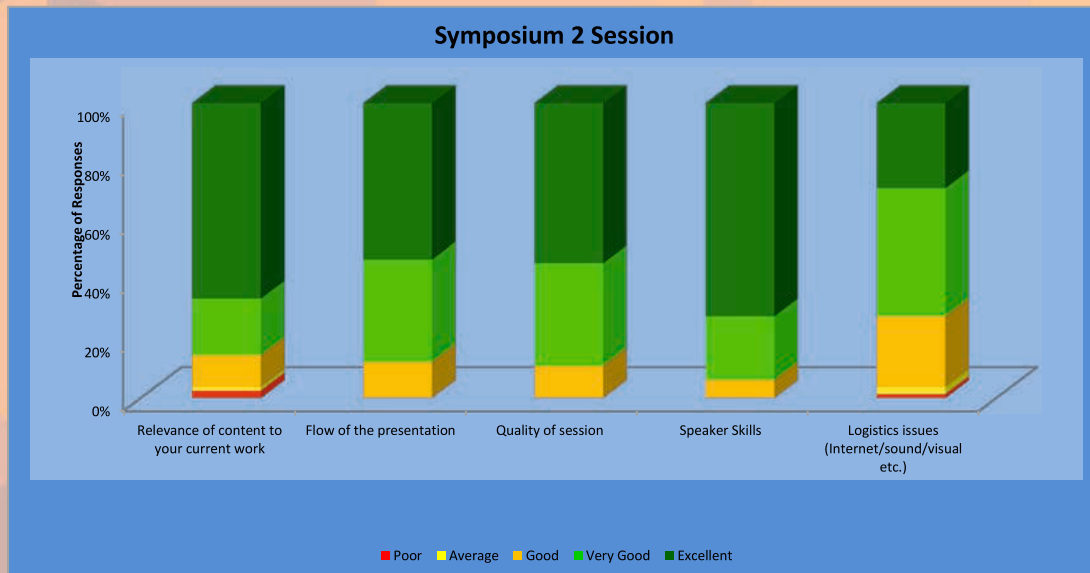
FEED BACK

Qualitative Feedback



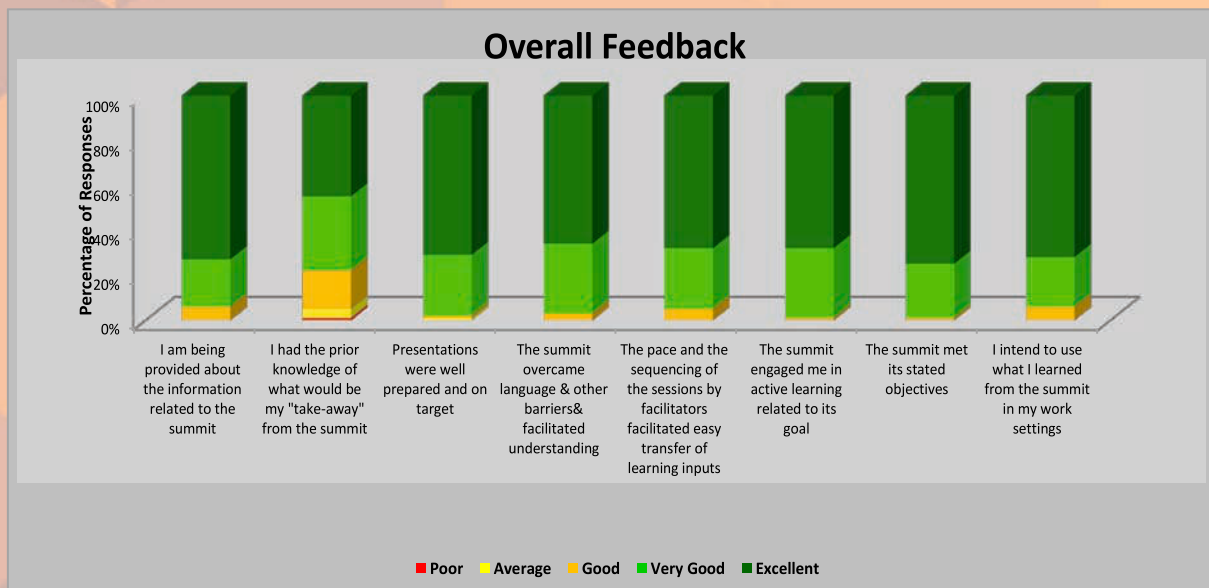
FEED BACK

Qualitative Feedback



FEED BACK

Qualitative Feedback



FACILITATOR SPEAK



It was indeed a very special WNTD. It was an experience to recon with. The program was very fine. The scientific quality was not compromised in any way and event was uninterrupted. The versatile marketing and promotion abilities were tremendous.

Dr Mira B Aghi,
Behavioral Scientist &
Communication Expert



Thank you for the opportunity to be part of this great national summit. It was wonderful to present at the summit.

Dr. Amit Yadav,
Post- Doctoral Scholar,
Centre for Tobacco
Control Research and
Education,
University of California,
USA

PARTICIPANT SPEAK

The entire Summit was very well organized and hassle free inspite of being online. The sessions were very informative and comprehensive.

Dr. Vandana Shah, Professor & Head,
Department of Oral & Maxillofacial
Pathology, K M Shah Dental College &
Hospital, Vadodara

SOCIAL BUZZ

Facebook, Twitter and Youtube Account



SOCIAL BUZZ



SOCIAL BUZZ



Top media Tweet earned 431 impressions

This World No Tobacco Day, let's save our youth from the adverse effects of tobacco/nicotine use. Be a part of National Summit by clicking:
forms.gle/FJPKt485FmbUA8....
@nctoh2020
@WHO @TheUnion_TC @thePHFI
#WNTD2020 #WorldNoTobaccoDay
pic.twitter.com/TzMO1VIY9r



[复制链接](#)

[View Tweet activity](#)[View all Tweet activity](#)

Top Tweet earned 506 impressions

Dr @chugh_aastha very beautifully explaining about Implementation of WHO FCTC Article 5.3 in India through a poster in #WNTD2020 @thePHFI @Hriday_Org @WHO @WHOSEARO @FCTCofficial @TheUnion_TBLH @DrMonikaArora @BannaGupta76 @pranaylal @MoHFW_INDIA
pic.twitter.com/kxeQHvIAyp



42 134 5

[View Tweet activity](#)[View all Tweet activity](#)

SOCIAL BUZZ



SOCIAL BUZZ

COVID-19 and Tobacco Control Interventions in India

- 11% Smokers and 21% Smokeless tobacco users
- Ministry of Health, GOI issued advisory to States to raise awareness on adverse effects to smokers - April 2020
- Spitting in public place could enhance the spread of the Corona virus.

(Coronavirus) ICMR appeals to refrain from consuming smokeless products and spitting in public places during COVID-19 pandemic

Total Video Performance

Minutes Viewed	47
1-Minute Video Views	5
10-Second Video Views	67
3-Second Video Views	210
Average Video Watch Time	0:05
Audience Retention	
Audience and Engagement	

Resource Centre for Tobacco Control In India: World No Tobacco Day...

In Symposium 1 of #WNTD2020 Ms. @gopinder87 briefly explained about elements of Tobacco Free Generation to the participants. World Health Organization (WHO) Public Health Foundation of India (PHFI) Hriday Ministry of Health and Family Welfare...

1:27 Uploaded on 06/02/2020 · Owned · Appears Once · View Details · Copy Video ID

The Union International Union Against Tuberculosis and Lung Disease
Health solutions for the poor

Protecting Youth from Tobacco Industry Manipulation

Ashish Kumar Pandey
Deputy Director,
Department of Tobacco Control

Top chat

- Resource Center for Tobacco Control in India: You can catch all the updates from the sessions on our fb and Twitter pages.
- Resource Center for Tobacco Control in India: Twitter: <https://twitter.com/RCTCPGI>
- Manoj Aravind: Thank you Dr Upendra. Very lucid and thought provoking presentation with the 6 slides with 6 words / phrases.
- Shilpa Chaitni: Excellent presentation by Dr Bhojani. Thank you for sharing your experience
- Resource Center for Tobacco Control in India: Please send your feedback for Dr Upendra session in the LIVE chat with emojis
- Abhijeet Sanghai
- Manoj Aravind: (message retracted)
- Manoj Aravind: (message retracted)
- Amrutang supkar
- Upendra Bhojani: thank you!
- Namrata Puntambekar
- Charles Onigboji: great presentation Dr Upendra
- kamal sharma

Resource Center for Tobacco Control in India: Say something...

0/200

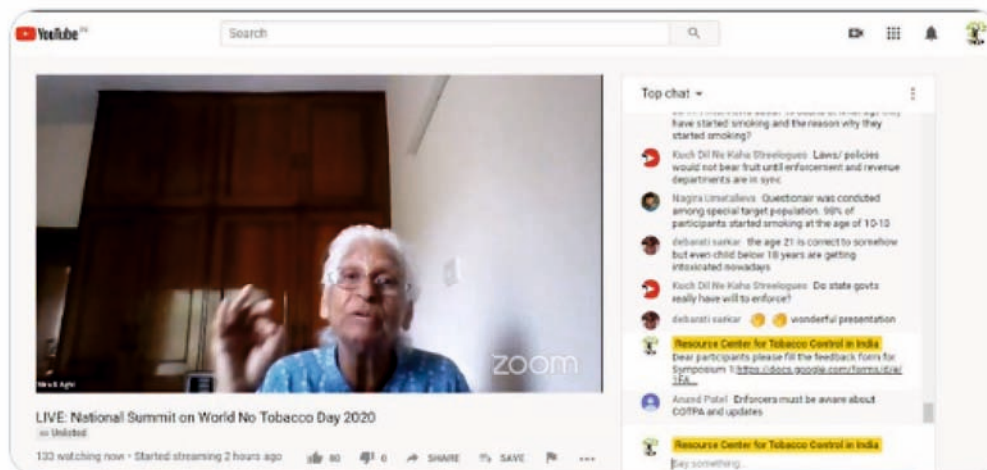
HIDE CHAT

SOCIAL BUZZ



RCTC PGI @RCTCPGI · May 29

Dr Mira Aghi, Behavioral Scientist, @WHO conclude the 1st Symposium Session on Achieving Tobacco Free Generation by appreciating the speakers of the session and said we have to empower our young people to quit tobacco. @opindergill87 @ayadav24 @TheUnion_TC

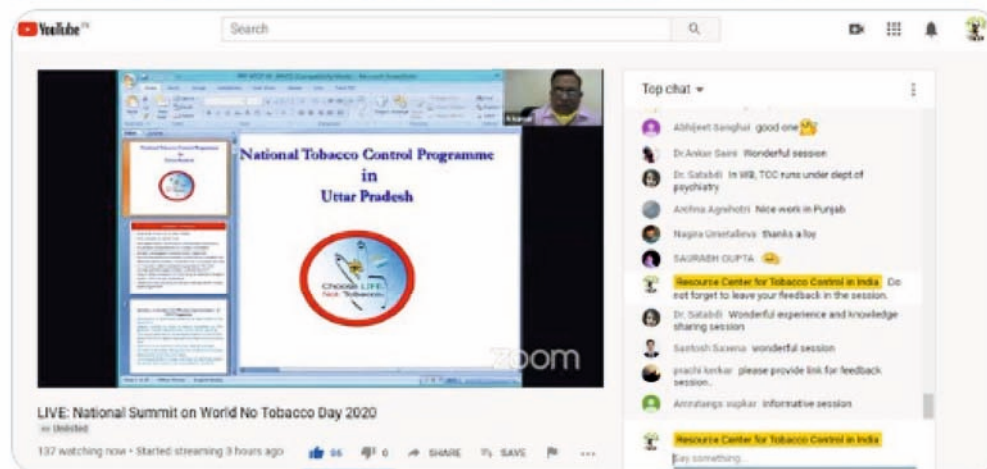


1 2 9



RCTC PGI @RCTCPGI · May 29

Dr Alok, Joint Director Health explained the NTCP activities in U. P. In a short presentation session#WNTD2020 @TheUnion_TC @DrMonikaArora @pranaylal @Rakesh60Mahajan @sonugoel007 @nctoh2020 @thePHFI @Hriday_Org @MoHFW_INDIA @Swasticharan @Praveen04616180



1 2 6

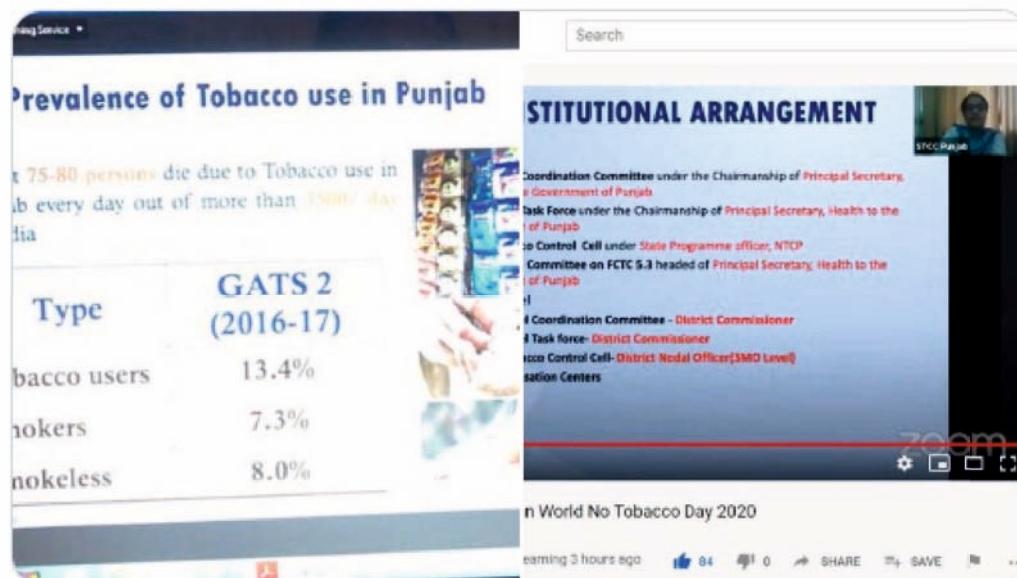
SOCIAL BUZZ



RCTC PGI @RCTCPGI · May 29

Dr Nirlep presented briefly the scenario of Advancing NTCP at Punjab State in #WNTD2020

@TheUnion_TC @DrMonikaArora @pranaylal @Rakesh60Mahajan @sonugoel007 @nctoh2020 @thePHFI @Hriday_Org @MoHFW_INDIA @thePHFI @Swasticharan @Praveen04616180



World No Tobacco Day 2020



RCTC PGI @RCTCPGI · May 29

Dr. @preethijohn0518 explaining about Tobacco related diseases in Agriculture Sector at #WNTD2020 through poster

@TheUnion_TC @DrMonikaArora @pranaylal @Rakesh60Mahajan @sonugoel007 @nctoh2020 @thePHFI @Hriday_Org @MoHFW_INDIA @Swasticharan @Praveen04616180

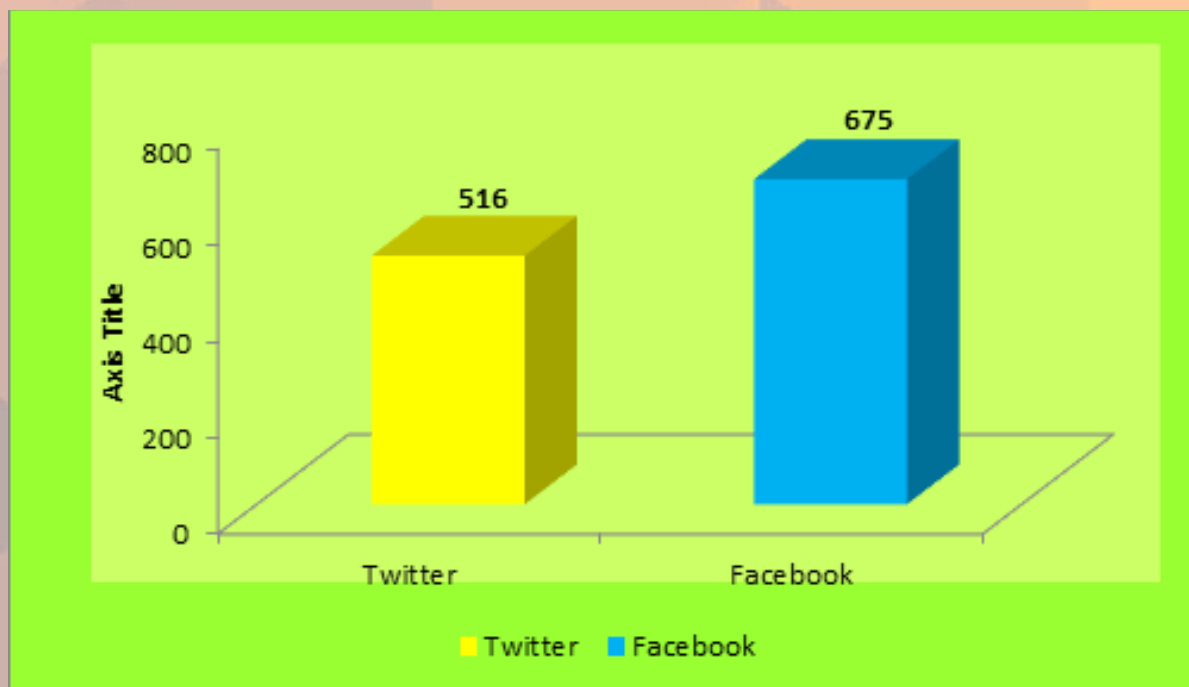
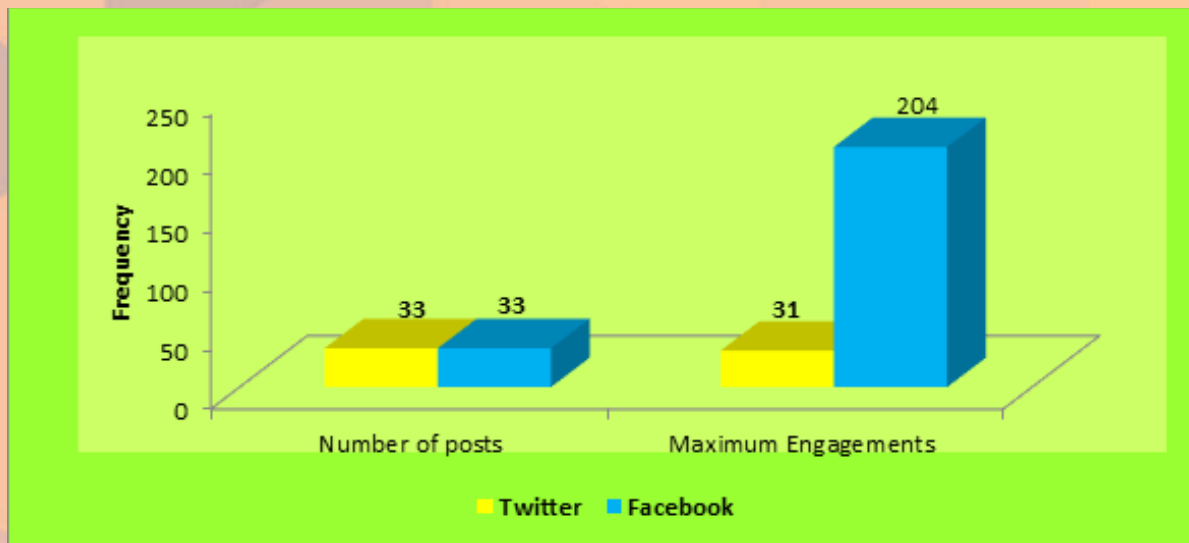


1 1 2

SOCIAL BUZZ

The screenshot shows a Facebook interface. At the top, there's a search bar and navigation icons. Below that, a comment by Vilesh Raut says "Had a great experience during all these sessions". The main part of the image contains two posts from the "Resource Centre for Tobacco Control In India". Both posts are published by DrKanika Mehta. The first post, dated May 27 at 2:24 PM, promotes World No Tobacco Day 2020 with a link to a form and hashtags #WNTD2020 and #WorldNoTobaccoDay. The second post, dated May 29 at 11:22 AM, features a video of Dr. L. Swasticharan, Additional Deputy Director General of Health Services, NTCP, Ministry of Health and Family Welfare, Government of India, discussing the theme of WNTD2020: Protecting youth from industry manipulation and preventing them from tobacco and nicotine use.

MEDIA COVERAGE



MEDIA COVERAGE



PGI Chandigarh All Set To Host National Summit On World No Tobacco Day 2020

Chandigarh

May 28, 2020 Update Punjab Leave A Comment

By Admin



E-Resource Centre for Tobacco Control (E-RCTC) under Department of Community Medicine & School of Public Health, PGIMER Chandigarh in collaboration with Strategic Institute of Public Health Education and Research (SIPHER) and The Union South-East Asia (The Union) will be hosting a National Summit on World No Tobacco Day 2020. Honourable Health Ministers, Govt of Jharkhand, Sh. Sanjay Gupta will be joining as the Chief Guest of the national summit. Dr. P. Gupta, President, International College of Dentists, Section VI (India, Sri Lanka & Nepal); Dr. Ashok Dhole, Hon. Secretary General, India Dental Association, HO Mumbai; and Ms. Vineet K. Gill, National Professional Officer (TFI), World Health Organization, India Office, New Delhi will grace the summit as the Guest of Honour.

पीजीआई चंडीगढ़ विश्व तंबाकू निषेध दिवस सम्मेलन की करेगा मेजबानी

पत्रकार मीडिया

चंडीगढ़, विनोद कुमार। ई-रिसोर्स सेंटर फॉर टोबैको कंट्रोल (ई-आरसीटीसी) कम्युनिटी मेडिसिन और स्कूल ऑफ पब्लिक हेल्थ के तहत, पीजीआईएमईआर चंडीगढ़ स्ट्रेटिजिक इंस्टीट्यूट ऑफ पब्लिक हेल्थ एजुकेशन एंड रिसर्च (सिपर्स) और द यूनिन साउथ-ईस्ट एशिया (द यूनिन) के सहयोग से विश्व तंबाकू निषेध दिवस 2020 पर एक राष्ट्रीय शिखर सम्मेलन की मेजबानी करेगा। इसमें माननीय स्वास्थ्य मंत्री, झारखंड सरकार, राष्ट्रीय शिखर सम्मेलन के मुख्य अतिथि के रूप में शामिल होंगे। डॉ. आरपी गुप्ता, अध्यक्ष, इंटरनेशनल कॉलेज ऑफ डेंटिस्ट, सेक्शन VI (भारत, श्रीलंका और नेपाल); डॉ. अशोक धोबल, माननीय इंडिया डेंटल एसोसिएशन, हो मुंबई के महासचिव और सुश्री विनीत के गिल, राष्ट्रीय व्यावसायिक अधिकारी (टीएफआई), विश्व स्वास्थ्य संगठन, भारत कार्यालय, नई दिल्ली समिट में गेस्ट ऑफ ऑनर के रूप में भाग लेंगे। इवेंट के बारे में बात करते हुए, प्रो. सोनू गोयल, सामुदायिक चिकित्सा और स्कूल ऑफ पब्लिक हेल्थ, पीजीआईएमईआर, चंडीगढ़ / निदेशक ई-आरसीटीसी के विभाग ने कहा, "प्रत्येक वर्ष, तंबाकू से होने वाली बीमारियों से 7 मिलियन से अधिक तंबाकू उपयोगकर्ता मर जाते हैं। डॉ. राणा जे सिंह, उप क्षेत्रीय निदेशक, द यूनिन साउथ-ईस्ट एशिया (द यूनिन), नई दिल्ली ने कहा कि संघ ने ई-सिगरेट की बिक्री पर रोक लगाने की पुरजोर वकालत की है। उन्होंने भारत सरकार की प्रशंसा की जिसने आम जनता और युवाओं को विशेष रूप से निकोटीन की लत से बचाने के लिए दिसंबर 2019 में ई-सिगरेट अधिनियम का निषेध किया। उन्होंने आगे कहा कि यह शिखर सम्मेलन विभिन्न तंबाकू नियंत्रण अनुभवों को साझा करने के लिए एक बड़ा मंच होगा। तंबाकू और एनसीडी नियंत्रण, डेंटल साइंसेज, और सार्वजनिक स्वास्थ्य के क्षेत्र के विशेषज्ञ दुनिया भर के राष्ट्रीय परामर्शी नियंत्रण कार्यक्रम (एनटीसीपी) को मजबूत बनाने पर अपनी बहुमूल्य अंतर्दृष्टि साझा करने के लिए महत्वपूर्ण परामर्श में भाग लेंगे।

मेजबानी

पीजीआई विश्व तंबाकू निषेध दिवस पर करवाएगा राष्ट्रीय शिखर सम्मेलन

हर साल तंबाकू से मरते हैं सात मिलियन लोग

जागरण संवाददाता, चंडीगढ़ : पीजीआई चंडीगढ़ इस बार विश्व तंबाकू निषेध दिवस पर राष्ट्रीय शिखर सम्मेलन की मेजबानी करेगा। 31 मई को विश्व तंबाकू निषेध दिवस मनाया जाएगा। पीजीआई के कम्युनिटी मेडिसिन और स्कूल ऑफ पब्लिक हेल्थ के तहत ई-रिसोर्स सेंटर फॉर टोबैको कंट्रोल (ई-आरसीटीसी) स्ट्रेटिजिक इंस्टीट्यूट ऑफ पब्लिक हेल्थ एजुकेशन एंड रिसर्च (सिपर्स) और द यूनिन साउथ-ईस्ट एशिया (द यूनिन) के सहयोग से विश्व तंबाकू निषेध दिवस 2020 पर एक राष्ट्रीय शिखर सम्मेलन की मेजबानी करने जा रहा है। इस राष्ट्रीय सम्मेलन में झारखंड के स्वास्थ्य मंत्री शबाना गुप्ता मुख्य



पीजीआई • जागरण अकाउंट
अतिथि रहेंगे।

जबकि इंटरनेशनल कॉलेज ऑफ डेंटिस्ट के प्रेसिडेंट डॉ. आरपी गुप्ता, इंडिया डेंटल एसोसिएशन के सेक्रेटरी जनरल डॉ. अशोक धोबल, एचओ मुंबई, नेशनल प्रोफेशनल ऑफिसर (टीएफआई) की विनित के गिल और विश्व स्वास्थ्य संगठन के अधिकारी मौजूद रहेंगे।

ई-सिगरेट पर लगाई जाए रोक

चंडीगढ़ पीजीआई के कम्युनिटी मेडिसिन एंड स्कूल ऑफ पब्लिक हेल्थ के प्रो. सोनू गोयल ने बताया कि प्रत्येक वर्ष तंबाकू से होने वाली बीमारियों से सात मिलियन से लोग अधिक तंबाकू के सेवन से मर जाते हैं। वहीं, द यूनिन

साउथ-ईस्ट एशिया के डिप्टी रीजनल डायरेक्टर डॉ. राणा जे सिंह ने बताया कि यूनिन की ओर से ई-सिगरेट और गर्म तंबाकू की बिक्री पर रोक लगाने की पुरजोर वकालत की है। इसे जल्द ही बंद करवाया जाएगा।

सम्मेलन में बांग्लादेश, श्रीलंका और मालदीव के विशेषज्ञ होंगे शामिल

पीजीआई में 31 मई को होने वाले इस राष्ट्रीय सम्मेलन में बांग्लादेश, श्रीलंका और मालदीव के विशेषज्ञ शामिल होंगे। इस बार वर्ल्ड नो

टोबैको डे का विषय युवाओं का उद्योग द्वारा शोषण रोकने और उन्हें तंबाकू और निकोटीन के सेवन करने से रोकना है।

तंबाकू निषेध दिवस आज

शहर के युवाओं में बढ़ रही हुक्के की लत ने खोखले किए स्मोक फ्री सिटी के दावे

एक सिगरेट खत्म करती है जिंदगी के 15 मिनट

विशाल पाठक • चंडीगढ़

एक सिगरेट व्यक्ति के जिंदगी के 15 मिनट खत्म कर देती है। यह कहना है पीजीआई के कम्युनिटी मेडिसिन एंड स्कूल ऑफ पब्लिक हेल्थ के प्रो. सोनू गोयल का। उन्होंने बताया कि यह बात कई रिसर्च में साबित हुई है। डॉ. सोनू गोयल ने बताया तंबाकू का सेवन जानलेवा है। पिछले कई सालों में युवाओं में हुक्का पीने का चलन बढ़ा है। चंडीगढ़ देश की पहली स्मॉकिंग फ्री सिटी घोषित की गई है। इसके बावजूद शहर में तंबाकू का सेवन बढ़ा है। इस बार पीजीआई 31 मई को विश्व तंबाकू निषेध दिवस पर वेबिनार के जरिये राष्ट्रीय शिखर सम्मेलन की मेजबानी करने जा रहा है।

हुक्के का एक सेशन तीन डिब्बी सिगरेट पीने के बराबर

डॉ. सोनू ने बताया कि युवाओं में बढ़ रही हुक्के पीने की लत जानलेवा साबित हो रही है। कई रिसर्च में यह साबित हुआ है कि हुक्के का एक सेशन जोकि आधे घंटे का होता है। हुक्के का एक सेशन का मतलब है, युवा आधे घंटे में तीन डिब्बी सिगरेट पी रहे हैं। तंबाकू और निकोटिन के सेवन से युवाओं को हार्ट स्ट्रोक और कैंसर जैसी जानलेवा बीमारी हो रही है।

नॉर्थ ईस्ट शहर में सबसे ज्यादा हो रहा तंबाकू का सेवन

ग्लोबल एडल्ट टोबैको सर्वे इंडिया रिपोर्ट के मुताबिक पूरे देश में तंबाकू का सबसे ज्यादा सेवन नॉर्थ ईस्ट राज्यों में हो रहा है। नॉर्थ ईस्ट के मिजोरम में 34.4 प्रतिशत लोग तंबाकू (सिगरेट, बीड़ी और हुक्का) का सेवन करते हैं। इसी तरह मेघालय में 31.6 प्रतिशत लोग, त्रिपुरा में 27.7 प्रतिशत लोग और अरुणाचल प्रदेश में 22.7 प्रतिशत लोग तंबाकू का सेवन करते हैं।

पंजाब से ज्यादा हरियाणा और चंडीगढ़ में होता है तंबाकू का सेवन

सर्वे रिपोर्ट के मुताबिक पंजाब से ज्यादा हरियाणा और चंडीगढ़ में तंबाकू का सेवन होता है। पंजाब में 7.3 प्रतिशत लोग तंबाकू (सिगरेट, बीड़ी और हुक्का) का सेवन करते हैं। जबकि हरियाणा में 19.7 प्रतिशत और चंडीगढ़ में 9.4 प्रतिशत लोग तंबाकू का सेवन करते हैं।

पूरे देश में 15 साल से ऊपर 27 करोड़ लोग करते हैं तंबाकू का सेवन

डॉ. सोनू ने बताया कि एक सर्वे रिपोर्ट के मुताबिक पूरे देश में 15 साल से ऊपर के 27 करोड़ लोग तंबाकू (सिगरेट, बीड़ी और हुक्का) का सेवन करते हैं। स्मॉकिंग करने या तंबाकू के सेवन से लोगों में ब्रेन स्ट्रोक, दिल की बीमारियां और कैंसर का खतरा बढ़ रहा है।

विश्व तंबाकू निषेध दिवस पर इस बार की थीम

इस बार वर्ल्ड नो टोबैको डे का विषय तंबाकू और निकोटिन का सेवन करने से युवाओं को रोकना है। इस वेबिनार में झारखंड के स्वास्थ्य मंत्री शबाना गुप्ता मुख्य अतिथि रहेंगे। इंटरनेशनल कॉलेज ऑफ डेंटिस्ट के प्रेसिडेंट डॉ. आरपी गुप्ता, इंडिया डेंटल एसोसिएशन के सेक्रेटरी जनरल डॉ. अशोक घोषल, एचओ मुंबई, नेशनल प्रोफेशनल ऑफिसर (टीएफआई) की विनित के गिल और विश्व स्वास्थ्य संगठन के अधिकारी मौजूद रहेंगे।



तंबाकू नियंत्रण पर स्पर्धा के विजेता पुरस्कृत

उत्तरी, दीर्घांतरा विद्यालय उत्तरी में केट सलवार की तंबाकू से मुक्ति एवं धूम्रपान रोकने कार्यक्रम फलदायक रहा। निजुम के स्वास्थ्य केंद्र के स्टाफ द्वारा कार्यक्रम एवं छात्र कंपटीशन का आयोजन किया गया। कार्यक्रम तीन वर्षों में सेलेक्टर के माध्यम से विद्यार्थियों को तंबाकू एवं तंबाकू उत्पादों के सेवन से होने वाले दुष्परिणाम की जानकारी दी, उन्होंने नशे एवं नशा के बर्णन, धूम्रपान के विभिन्न प्रकार, तंबाकू उत्पादों के सेवन से नुकसान, धूम्रपान छोड़ने के उपाय आदि विषयों पर विस्तृत जानकारी दी। बच्चों में इसके लिए जानकारी बढ़ाने हेतु इससे संबंधित छोटे प्रतियोगिता का आयोजन स्टाफ नर्स लुटि खादू के मार्गदर्शन में किया गया। विद्यालय के लगभग 50 बच्चों ने भाग लिया। 'उत्कृष्ट विद्यार्थी' पर प्रथम 3 विद्यार्थियों को प्रमाण पत्र एवं आकर्षक उपहार प्रदान किए गए, जिसमें कक्षा कार्यालय की कुमारी मनुष्या वर्मा प्रथम कक्षा मल्लारथी की कुमारी केतु वल्लभ द्विवेदी तथा कक्षा 10वीं की कुमारी भूमिका तृतीय स्थान अर्जित की। विद्यालय के प्राचार्य के अग्र निदेश ने विद्यार्थियों से तंबाकू एवं इनके उत्पादों के सेवन से दूर रहने की अपील की।

चंडीगढ़ शहर

देश में हर साल तंबाकू से होती है सात लाख लोगों की मौत: प्रो. सोनू गोयल

सिटी रिपोर्टर | चंडीगढ़

देश में हर साल तंबाकू के उत्पादों के इस्तेमाल करने से विभिन्न गंभीर रोगों के कारण 7 लाख लोग मौत के मुंह में जाते हैं। यह जानकारी वीरवार को पीजीआई के स्कूल आफ पब्लिक हेल्थ डिपार्टमेंट के प्रो. सोनू गोयल ने नेशनल वेबिनार में दी। उन्होंने बताया कि देश में तंबाकू बनाने वाली कंपनियां युवाओं को गुमराह कर अपने प्रोडक्ट्स बेचकर उनकी हेल्थ से खिलवाड़ कर रही हैं। कंपनियों की ओर से प्लाइट के डिजाइन, इससे होने वाले नुकसान को कम बताया जाता है।

FEEDBACK FORM

Webcast on National Summit on World No Tobacco Day 2020

**DEPARTMENT OF COMMUNITY MEDICINE & SCHOOL OF PUBLIC HEALTH,
PGIMER CHANDIGARH**

29th May 2020 at 10:00 AM

This feedback is to assess whether the learning objectives of the module were achieved. Kindly reflect carefully. **Tick mark✓ on the scale of 1 (poor) to 5(excellent)**

Overall Feedback Form

S.No	Particulars	1 😞	2	3	4	5 ☺
1	I am being provided about the information related to the summit					
2	I had the prior knowledge of what would be my "take-away" from the summit					
3	Presentations were well prepared and on target					
4	The summit overcame language & other barriers& facilitated understanding					
5	The pace and the sequencing of the sessions by facilitators facilitated the easy transfer of learning inputs					
6	The summit engaged me in active learning related to its goal					
7	The summit met its stated objectives					
8	I intend to use what I learned from the summit in my work settings					

9. What are the three things you really like about this summit?

- 1.
- 2.
- 3.

10. Any suggestions you would like to offer for future programs.

.....
.....

Session wise feedback

Webcast on

National Summit on World No Tobacco Day 2020

**DEPARTMENT OF COMMUNITY MEDICINE & SCHOOL OF PUBLIC HEALTH,
PGIMER CHANDIGARH**

FEEDBACK FORM

29th May 2020 at 10:00 AM

This feedback is to assess whether the learning objectives of the module were achieved. Kindly reflect carefully. ***Tick mark✓ on the scale of 1 (poor) to 5(excellent)***

Session wise feedback form

S. No	Particulars	1 😞	2	3	4	5 ☺
1	The relevance of content to your current work					
2	The flow of the presentation					
3	Quality of session					
4	Speaker Skills					
5	Logistics issues (Internet/sound/visual etc.)					



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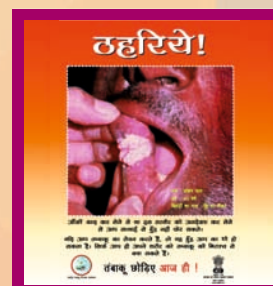
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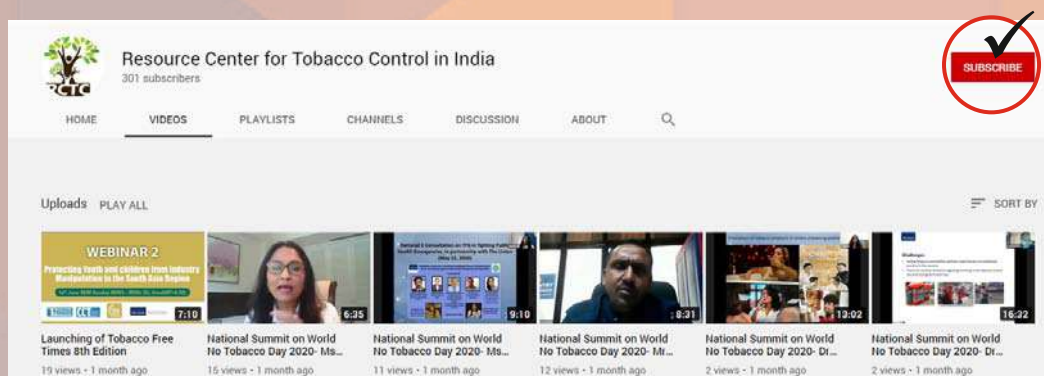


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Post Graduate Institute of Medical Education & Research, Chandigarh

Who We Are

The Postgraduate Institute of Medical Education and Research (PGIMER) is based in Chandigarh (city beautiful in North India) and was established in 1962 by then Prime Minister of India, Pt. Jawaharlal Nehru. It was declared as an Institute of National Importance by an Act of Parliament of India on 1st April 1967 and is currently an autonomous body functioning directly under the Ministry of Health and Family Welfare, Government of India. PGIMER has almost all specialties and super-specialties departments. The Department of Community Medicine was instituted in 1977 with the purpose of developing effective models of health service delivery for rural communities and for providing community health orientation to public health professionals. To address emerging challenges in public health education and research, the Department of Community Medicine was upgraded to School of Public Health (SPH) in the Tenth Five Year Plan of India (2002-06).

What We Do

Department of Community Medicine and School of Public Health conduct post-graduate teaching programmes and short-term training courses on various public health issues. Besides, we are also involved in several research projects in collaboration with national and international organizations (like DBT, ICMR, WHO, UNICEF, UNFPA, DFID, MOH & FW, and MOE&F etc.) and state governments. We also provide consultancy services to state and central health services on public health matters and national programs/projects. Each year nearly 45 training programs are conducted with an average attendance of 30 participants per course. We also deliver population based health services to approximately 80,000 population in rural, urban and slum communities of Haryana, Punjab and Chandigarh. SPH has developed various public health models which have been successfully scaled and replicated across country.

What We Offer

We offer regular Doctor of Philosophy (PhD), Doctor in Medicine (MD), Post Graduate Diploma in Public Health Management (PGDPHM), and Masters of Public Health (MPH) along with various short-term courses in areas of epidemiology, health management, health promotion, communicable and non-communicable diseases.



5th National Conference on Tobacco or Health (NCTOH)

Theme

**"Multisectoral convergence for
Tobacco-Free India by 2030:
Leading the way towards SDGs"**

25TH-27TH September 2021

Organised by

**Department of Community Medicine &
School of Public Health, PGIMER, Chandigarh**

CONFERENCE SECRETARIAT:

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